

# HOW much of EPM has moved to the CLOUD?



EPM CLOUD ADOPTION

**33%**  
Analytics and BI

**24%**  
Scorecards and  
Data Visualization

**20%**  
Account  
Reconciliation

**20%**  
Planning

**18%** Financial Consolidation

## KEY TAKEAWAYS:

- Behind the increasing momentum for cloud-based EPM applications are a variety of factors including the entry of large vendors into the market, reduced concerns about security, lower cost (both upfront and ongoing) due to new subscription models, and increasingly rich functionalities.
- While early adopters report only moderate efficiency gains to date, this should not be a reason for concern. Cloud tools have not been around long enough to be fully optimized. Plus, efficiency increases depend in large part on the degree of customization as well as whether underlying processes are improved before the technology is applied.

