

## Social Engagement Dashboard

Organizations want to engage with employees through social tools, but with a big number of employees how can anyone keep track of what's happening? How are the social tools driving collaboration?

Organizations need a way to measure and monitor their Social engagement initiatives. An ability to assess the current status can empower them to influence and drive future performance and road map.

The **Social Engagement Dashboard** provides social engagement measurements that reveals networking pattern in order to improve engagement, social eminence, influence and brokerage within an organization. It includes a Personal as well as an Organization Social Dashboard.



Measure of the content contribution & dissemination



Measure of the quality & quantity of activity around the content



Measure of how someone is perceived by others



A measure of quality & connectivity of your network and your role within it

Companies cannot succeed with Social or collaboration deployments without Analytics. Through its near-real-time engagement analytics, the Dashboard helps optimize on-boarding strategies and leverage brokers and influencers. It helps employees maximize their effectiveness and the value they realize from their network. The Dashboard helps organizations see how the networking supporting the business actually happens to improve it for their greater success.