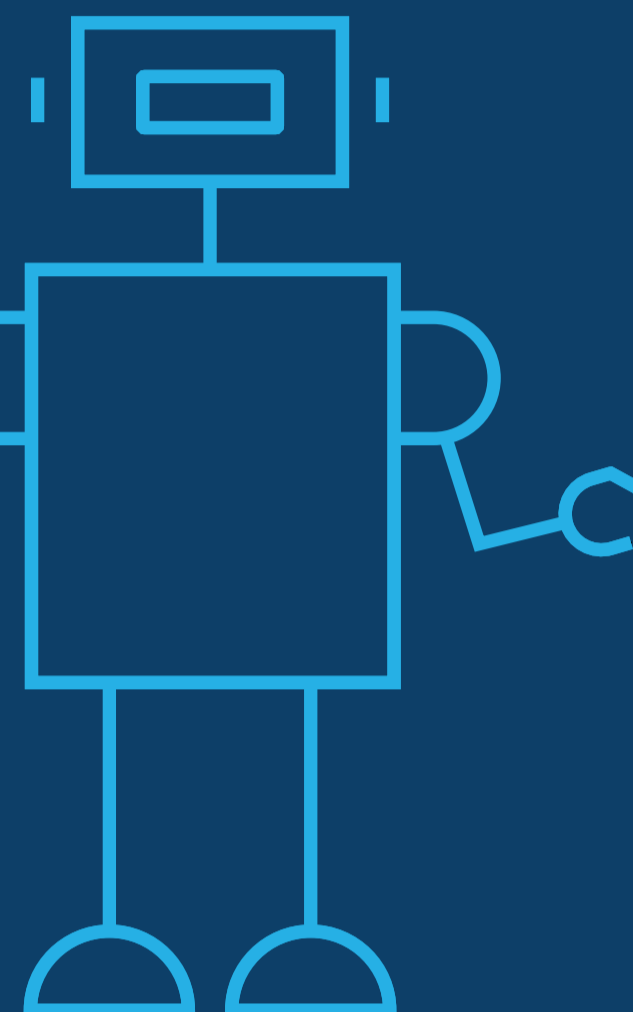
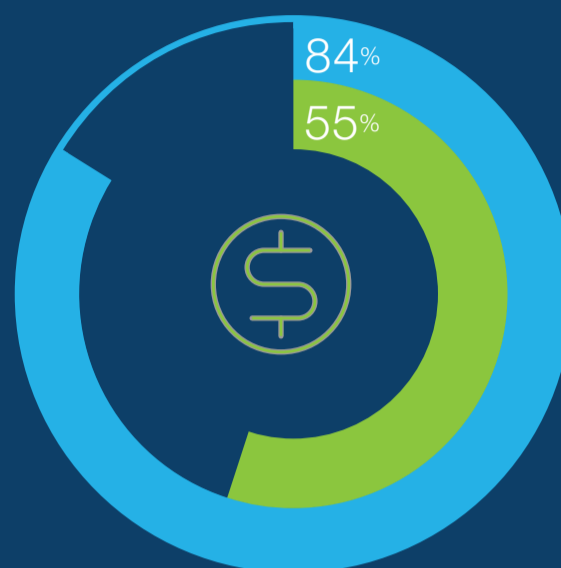


# Innovation applied

## Mobile sparks emerging tech innovation in the telecom industry

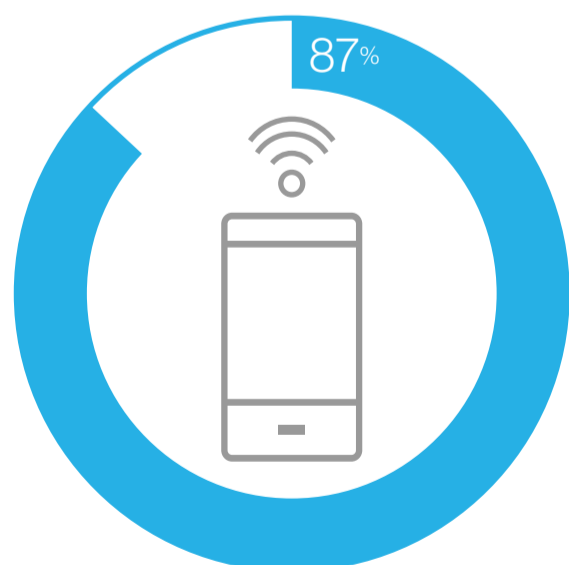
# 84%

of surveyed business and IT executives from the telecom industry agree that bots will supplant mobile, yet only 55% plan to increase investment in bots technologies over the next year



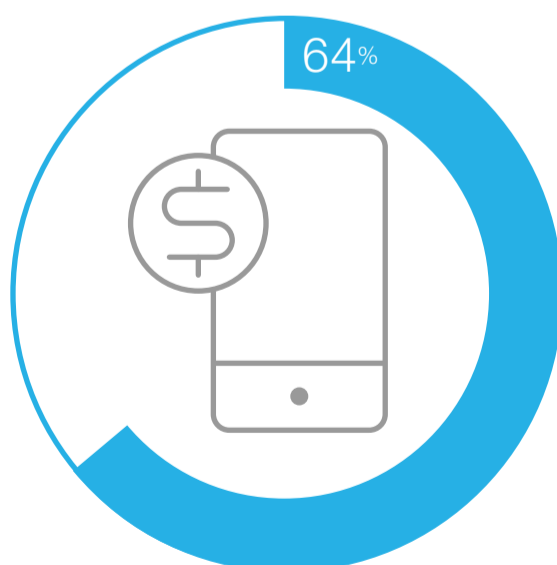
### Innovation

87% of surveyed business and IT execs from the telecom industry say they believe mobile serves as a catalyst to organization-wide innovation



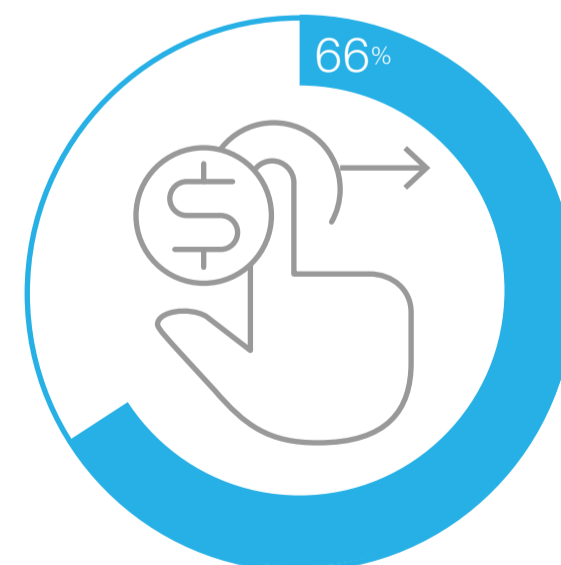
### Mobile

64% of surveyed business and IT execs from the telecom industry plan to increase investment in mobile over the next year, with many of those planning an increase of 10% or more



### Emerging tech

66% of surveyed business and IT execs from the telecom industry plan to increase investment in emerging tech over the next year



Stay tuned for upcoming research on how mobile is a catalyst for emerging tech innovation. To learn more visit [ibm.biz/emergetechnology](http://ibm.biz/emergetechnology)