

Your business is unique. Your journey to the cloud should be, too.

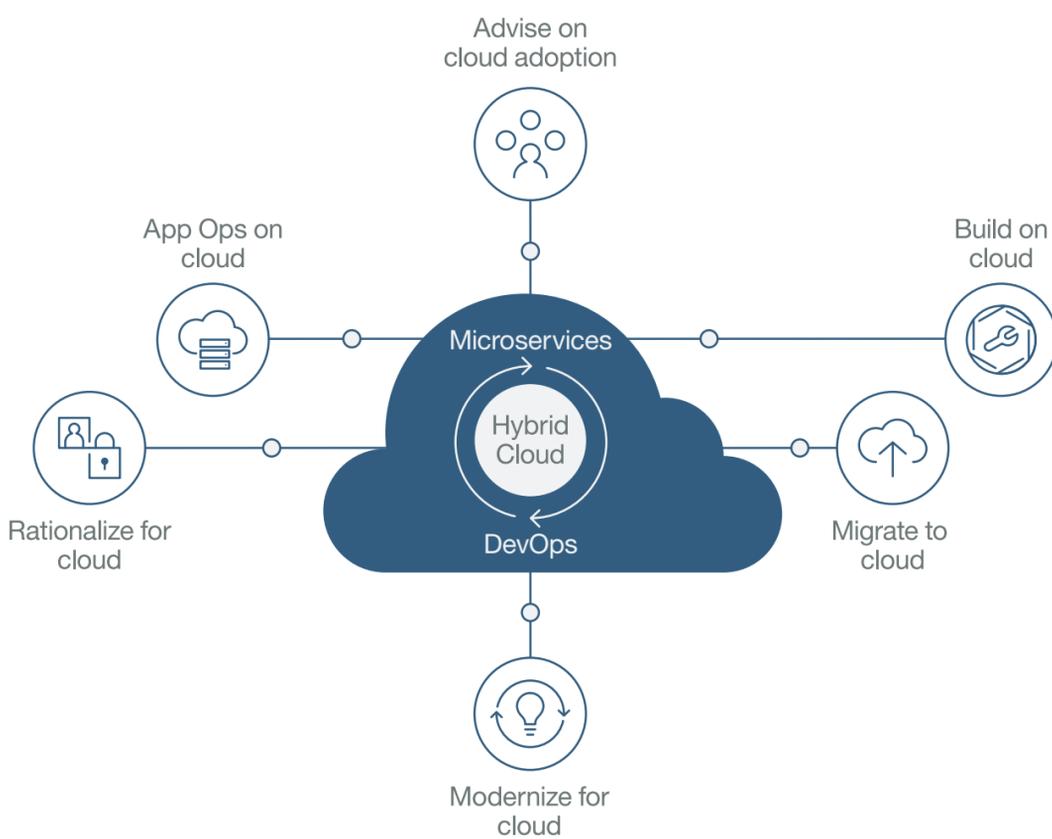
The key to successful cloud adoption is to develop the right strategy—specific to your business needs.

[Learn more](#)



Transform your systems to meet future business challenges with a more flexible and agile application portfolio through Cloud Innovate—IBM’s cloud solution delivery methodology that’s built on years of cloud experience with tools, accelerators, cognitive capabilities and industry best practices.

Cloud Innovate provides a streamlined approach to facilitate your journey to the hybrid cloud.



Cloud Innovate is an end-to-end, holistic approach to cloud adoption, covering:



The full lifecycle, from strategy to implementation.



A vertically integrated solution view for applications, infrastructure and operations.



All stages of the hybrid cloud transformation journey.

Cloud Innovate implements industry best practices, deep expertise and advanced tools to help ensure:



Simplified journey to the cloud

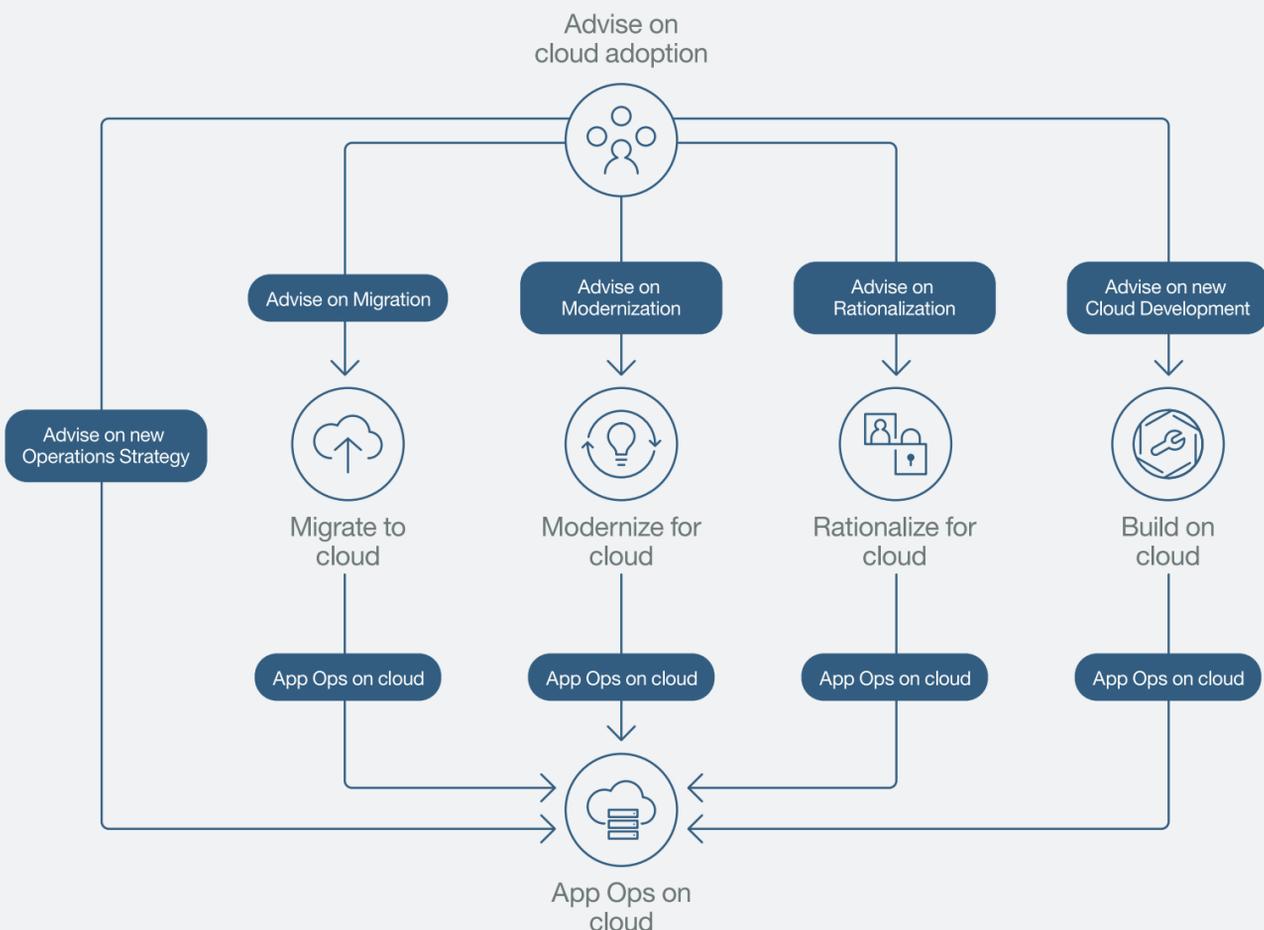


Predictable outcomes, without disruption to business



Data integrity and operational continuity during migration

Every client’s situation is unique and our end-to-end method helps meet specific client demands. Regardless of the original entry point to the method, the integrated framework allows us to bring additional method components to deal with other potential—and sometimes interdependent—client needs. This provides **a single stop, holistic and cost-effective client experience**. Here’s how the IBM method streams work together:



IBM delivers a holistic approach, covering the full engagement lifecycle and integrating all aspects of solution delivery—through each stage of your cloud transformation journey.

Success...it’s not just where you’re going. It’s how you get there. Start your journey today.

Cloud Innovate—IBM Method for Cloud Transformation

[Learn more](#)

