

Global C-suite Study
19th edition

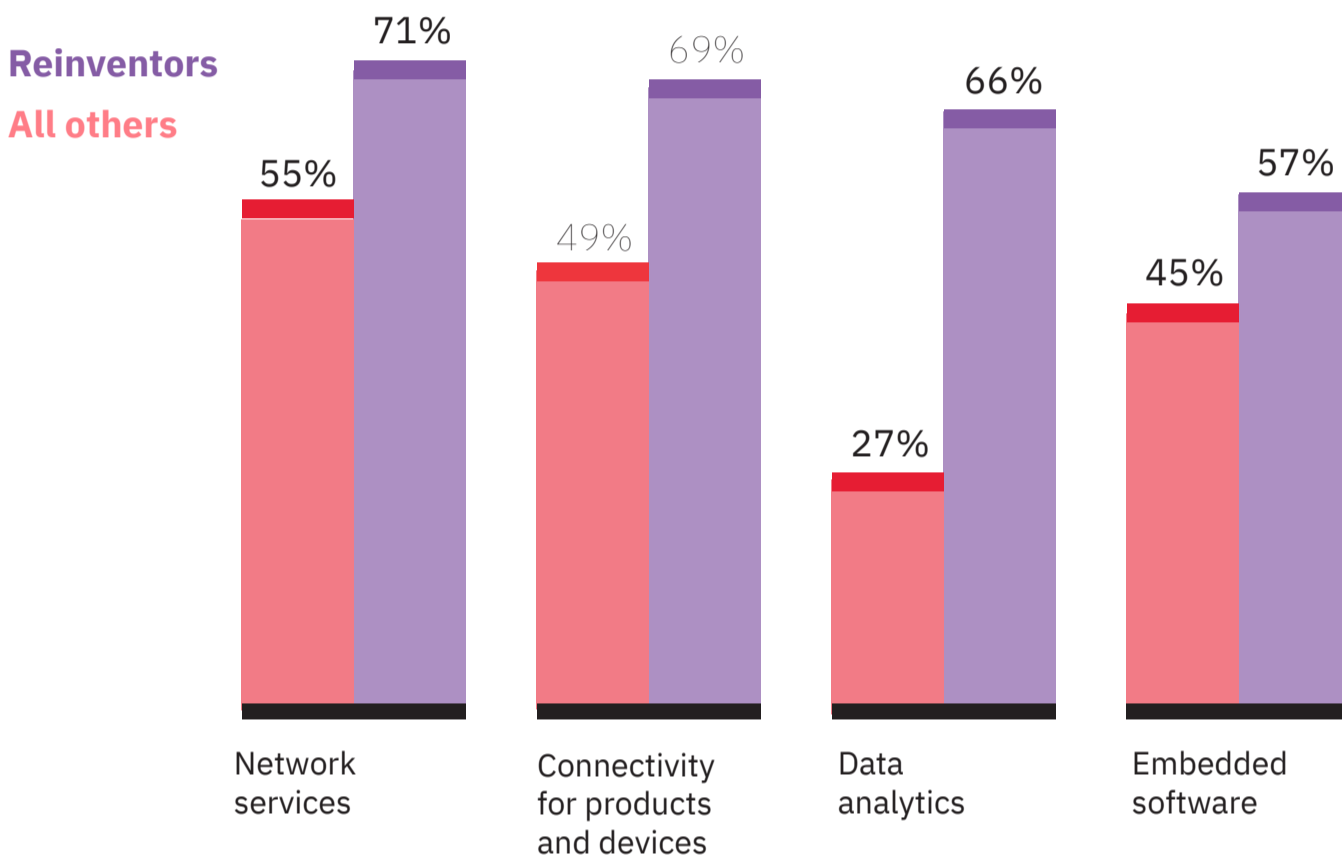
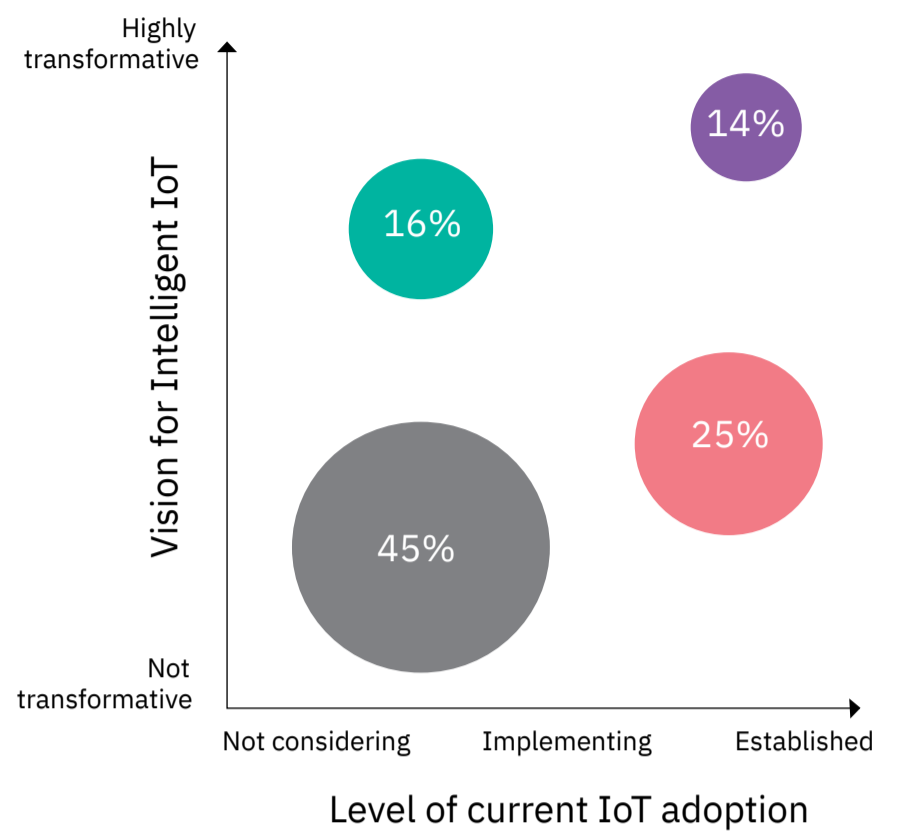
IBM Institute for Business Value

Industrial Products Intelligent Connections

Reinventing enterprises with Intelligent IoT

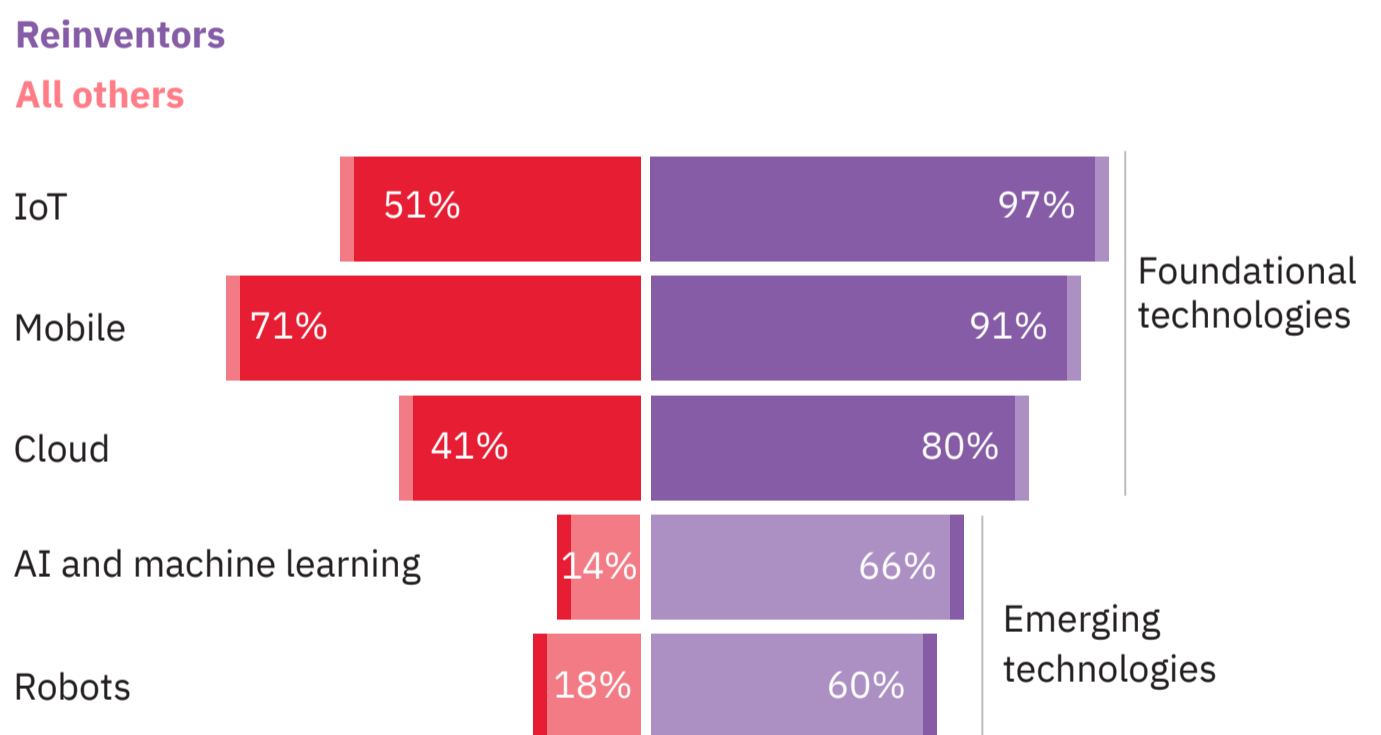
Industrial Products
Reinventors are leaders based on current use of IoT and vision for Intelligent IoT

Reinventors
Tacticians
Aspirational
Observers



Industrial Products
Reinventors are extending their connectivity capabilities by building highly scalable IoT platforms

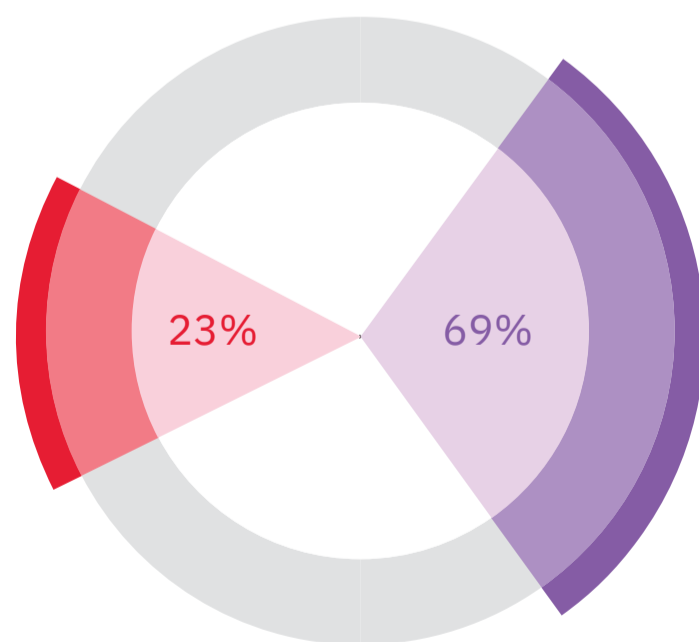
Industrial Products
Reinventors are more committed to investing in emerging technologies to enable future capabilities



Reinventors
All others

3X more agree

With the addition of AI and machine learning, the full potential of IoT can be realized



Industrial Products
Reinventors have a vision to integrate AI with IoT across the business

Industrial Products companies should address three great opportunities with IoT

- Optimizing production operations and plant efficiency
- Improving worker safety and environmental compliance
- Driving the shift to data-enabled services and customer-centricity

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