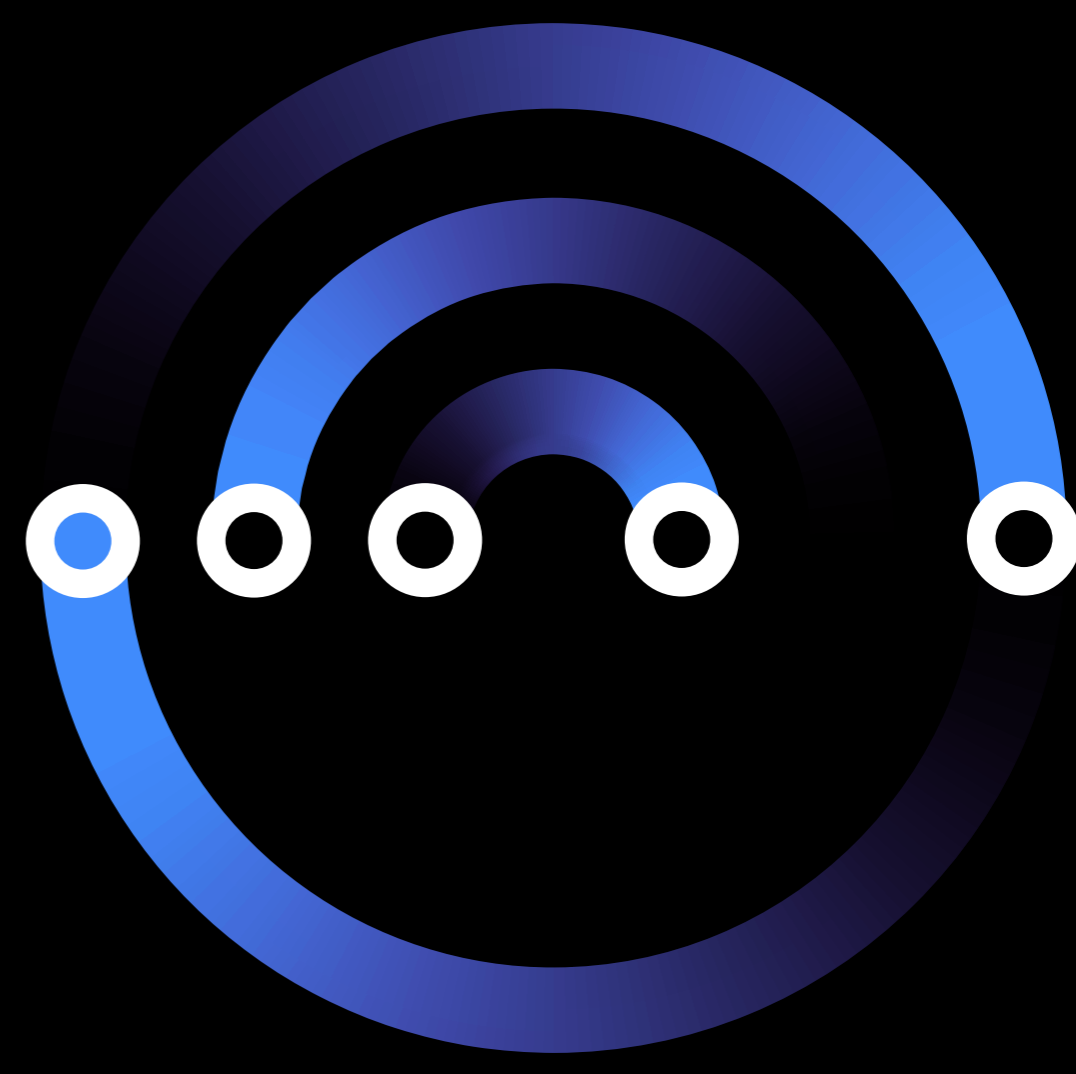


# Journey to Cloud with Confidence

Optimize and Manage IT to derive strategic value from cloud



**Spoiler alert:**  
EIGHT webinars at the end to kickstart your cloud journey!

98%

of all businesses plan to adopt multiple cloud architectures in the next 3 years. <sup>1</sup>

51%

of IT leaders say maximizing availability and uptime was a primary reason to move to the cloud. <sup>2</sup>

34%

of IT leaders cited lowering costs and risks as the primary reason to move to the cloud. <sup>3</sup>

Yet,

only 33%

of today's workloads have been moved to the cloud <sup>4</sup>

only 57%

of workloads are likely to be migrated in the next 2 years <sup>5</sup>

66%

Security, resiliency and data privacy concerns <sup>6</sup>

59%

Legacy systems not prepared to support cloud adoption <sup>7</sup>

## So, what's stopping businesses from moving to the cloud with confidence?

### How can we help?

IBM has proven expertise in helping businesses adopt cloud effectively. IBM Services for Cloud can help accelerate your journey to virtually any cloud with resiliency, security-rich migration and modernization.

100,000+

workloads migrated and modernized across multiple clouds

90,000+

cloud and enterprise application consultants

IBM positioned as a leader in 2019 Gartner Magic Quadrant for data center outsourcing and hybrid infrastructure managed services, for the 8th consecutive year.

Regardless of your cloud provider, destination or the level of complexity, IBM can help:

## Optimize your IT to accelerate digital transformation

Optimize existing IT by modernizing applications

Extend legacy systems to cloud-enabled hybrid, open platforms

Design and build virtualized, software-defined environments

Maximize ROI from existing infrastructure and avoid vendor lock-in

## Manage your IT to maximize cloud benefits

Simplify delivery and management of IT services across environments

Provide complete visibility across multiple providers and environments

Manage costs, risks, and reduce shadow IT

Develop a robust strategy for security and resiliency

## What you need to do

Partner with the right cloud services provider to drive digital transformation, confidently. These on-demand webinars can help you get started.

### Optimize IT

Planning cloud migrations: It's all about the destination

[Join now →](#)

### Manage IT

Making the move to S/4HANA easier and smoother

[Join now →](#)

SAP: Your roadmap to cloud featuring author Andy Hackett

[Join now →](#)

Navigate multi-cloud complexity with IBM Services

[Join now →](#)

Orchestrate IT infrastructure with multicloud management

[Join now →](#)

### Resiliency

Resiliency for the hybrid cloud and multicloud era

[Join now →](#)

Protect your digital transformation with cyber resiliency

[Join now →](#)

### Network

Always-on hybrid cloud platforms for networks

[Join now →](#)

**IBM Services**



<sup>1</sup>Assembling your cloud orchestra: A field guide to multicloud management, IBM Institute for Business Value, 2018  
<sup>2,3,4,5,6,7</sup>Move to Cloud Survey, IBM Market Development & Insights, 2019