Orchestrate the integration of your IT ecosystem for predictable outcomes with IBM Service Integration and Management
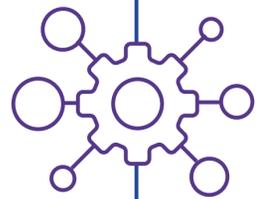
Multi-sourcing: A growing reality

As traditional IT becomes software-defined and the 'As a Service' paradigm takes hold, delivering peak performance requires a new model. In the modern day hybrid IT environment, with multi-sourcing becoming the new norm, organizations strive to have definite control over their business ecosystem.
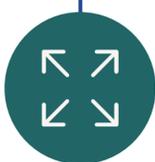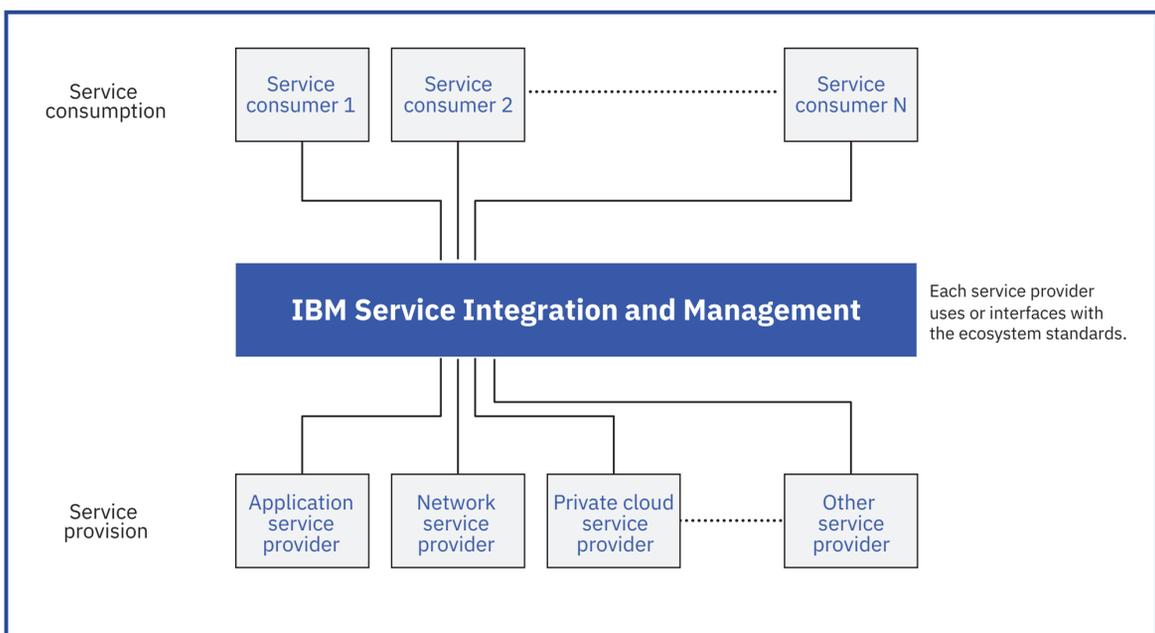
Today's businesses consume a growing variety of IT services from multiple service providers. This has created a black box phenomenon in the way the services are being delivered, creating the need for transparency in business.

A seamless service integration

A seamless integration of IT services and suppliers using Service Integration and Management will ensure a transparent business, thus improving **operational stability, operational efficiency and service quality.**

An integrated services ecosystem

Service consumption

| Service consumer 1 | Service consumer 2 | .... | Service consumer N |

IBM Service Integration and Management

Each service provider uses or interfaces with the ecosystem standards.

Service provision

| Application service provider | Network service provider | Private cloud service provider | .... | Other service provider |

Optimize the value of service delivery through an integrated supplier ecosystem
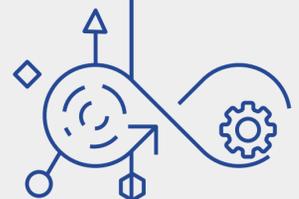
A **simplified and transparent** business model

An operating environment with **predictable outcomes**

The approach

Service integration and management is a rational approach to build an integrated multi-supplier ecosystem established on proven standards of collaboration and information exchange.

Why IBM?

IBM Service Integration and Management offers a standard way to design, build and run a collaborative multi-source ecosystem.

- **Modular and easy** to integrate into the existing ecosystem with least disruption
- **Tool- and vendor-agnostic** environment facilitating clients to appoint desired vendor in a **plug and play** mode
- **Single-pane-of-glass view** unveiling the entire IT ecosystem to accelerate informed decision making
- **Globally practiced processes and policies** fostering collaboration to deliver business value

To learn more about **IBM Service Integration and Management,** visit http://ibm.biz/ServiceIntegrationMgmt

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