Mobile is the catalyst for business innovation

Businesses need to transform. Mobile is how they can make it happen

72 percent of global executives surveyed are planning at least five enterprise mobile initiatives over the next year and 21 percent expect revenue to increase at least 10 percent as a result of their organizations’ mobile initiatives.¹

> IBM Institute for Business Value: Return on Mobile: https://www-935.ibm.com/services/studies/csuite/

Mobile is the catalyst for change - Make reinvention smarter, more practical

85 percent of executives surveyed say believe mobile serves as a catalyst to organization-wide innovation.²

> IBM Institute for Business Value: Return on Mobile: https://www-935.ibm.com/services/studies/csuite/

CIOs surveyed see greater urgency than other C-suite members to transform due to competitor innovation

66% of CIOs surveyed believe mobile transformation requires the least effort, time and resources to implement.

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We live in a connected world where mobile continues to be at the center of innovation, influencing how people interact with one another and with THINGS — ultimately shaping how businesses invest in architecture and company-wide digital transformations.

85% of executives

Use mobile as a way to help drive business results faster, which can help employee productivity and customer engagement.

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Help start your transformation today with flexible financing

IBM Global Financing can package mobile business solutions combined with software, consulting and implementation service.

1 IBM Institute for Business Value: Return on Mobile: https://www-935.ibm.com/services/studies/csuite/
2 IBM Institute for Business Value: Return on Mobile: https://www-935.ibm.com/services/studies/csuite/