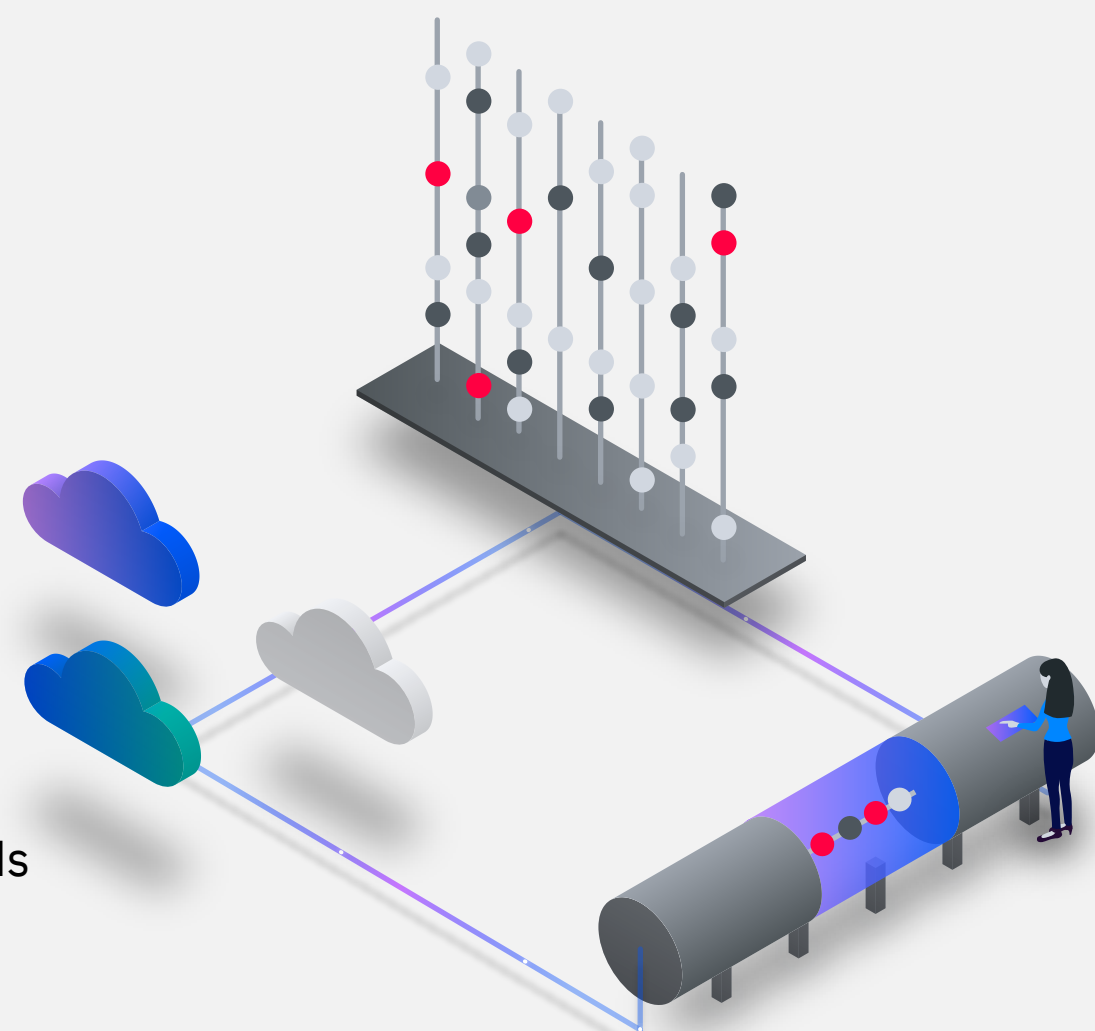


TOP 5 REASONS TO MODERNIZE

Modernize your business intelligence infrastructure and go from data to decisions in less than 30 minutes.

IBM Cognos Analytics on Cloud Pak for Data puts AI in the hands of everyday users to help them prepare, analyze and visualize their data, and share insights across the organization to foster more data-driven decisions.



1 Keep your IT strategy



Deploy across any cloud or multi-cloud environment and private clouds.

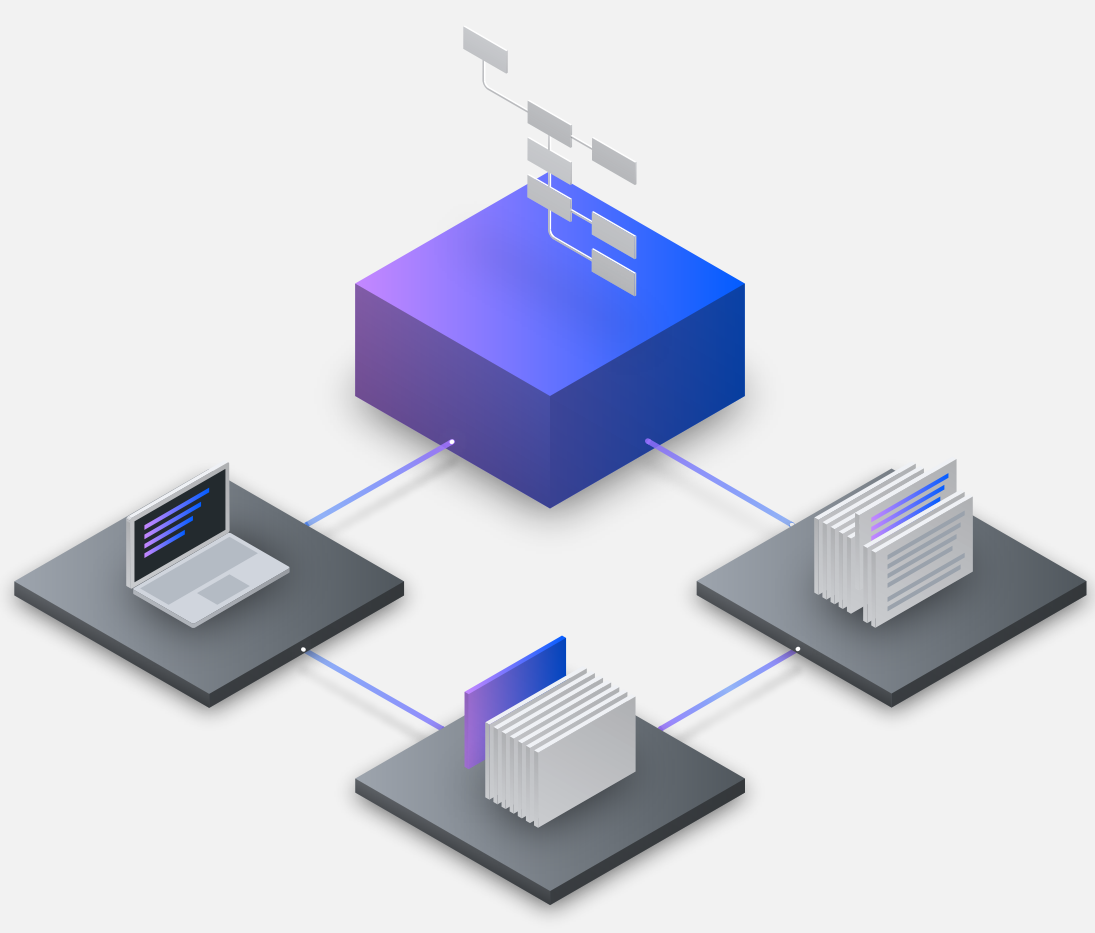
The flexibility to deploy anywhere allows you to maintain your existing IT strategy and avoid vendor lock-in.

2 Easily add more resources and services

Take advantage of a scale-as-you-go approach. Unite business intelligence with additional services such as predictive, prescriptive, or planning analytics and Watson to quickly uncover insights and operationalize AI.



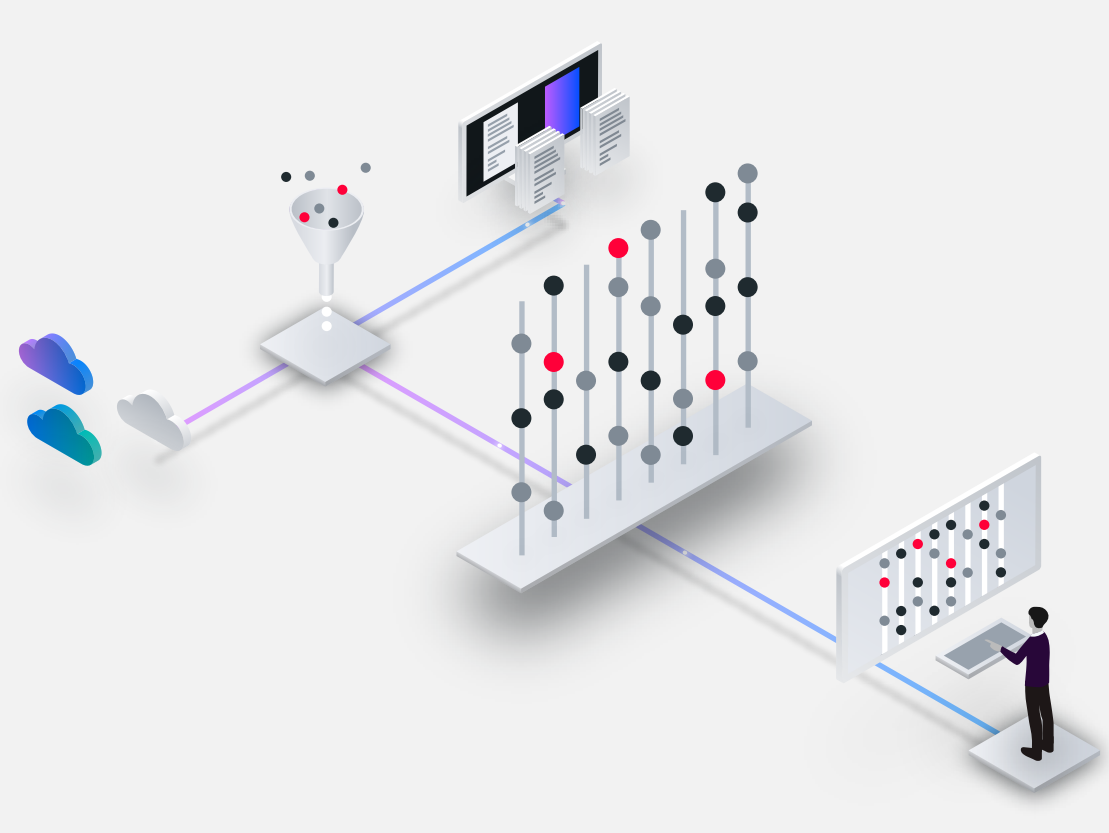
3 Simplified lifecycle management



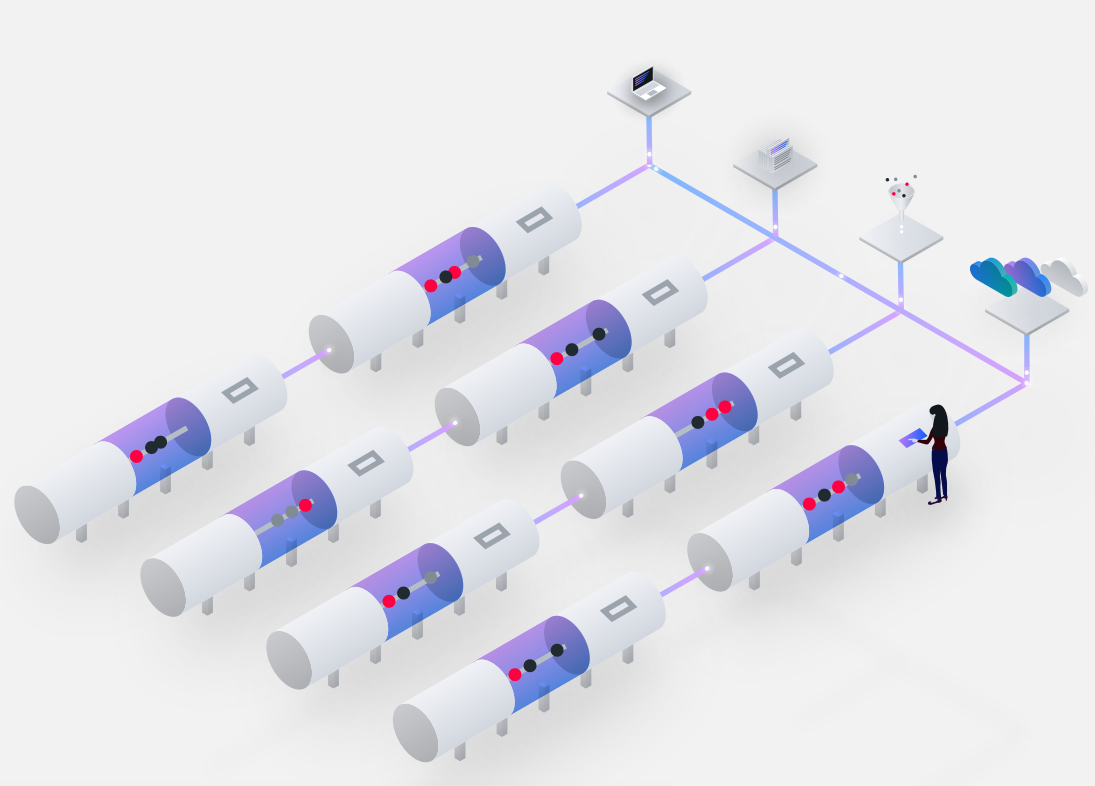
With easy install, you can deploy and configure in minutes instead of hours. And as part of the cloud infrastructure, maintenance and upgrades are simplified and streamlined, saving you time and money.

4 Leverage your existing investment

Modernize at your own pace while leveraging your existing reports, data sources and distribution mechanisms, and maintaining a secure and compliant data governance strategy for managed reporting and data exploration.



5 Supercharge your business intelligence



Modernization allows you to combine Cognos Analytics with powerful data access capabilities such as data virtualization or DB2 Warehouse to execute complex queries to get faster insights.

Why wait to enjoy these benefits?

Modernize today!

[Talk to an expert](#)

