



“As a small company, we can go to market with IBM and customers trust that their data is safe and secure.”

—Gonçalo Cabrita, Chief Executive Officer, CoolFarm S.A.

Business challenge

To bring its platform for optimizing indoor plant growth to market, CoolFarm S.A. needed high-performance hosting infrastructure and expertise from a trusted cloud provider.

Transformation

After assessing Amazon Web Services, DigitalOcean, Lunacloud and SoftLayer® cloud solutions, CoolFarm joined the IBM Global Entrepreneur Program, deploying a hybrid SoftLayer hosting infrastructure. Additionally, CoolFarm taps in to an IBM® Bluemix® service, IBM Insights for Weather, for weather forecasting capabilities.



Gonçalo Cabrita
Chief Executive Officer
CoolFarm S.A.

Business benefits

Cutting-edge technology

to run data-intensive workloads and algorithms for the CoolFarm growth optimization solution

Expertise and support

from SoftLayer resources to design cloud infrastructure and quickly go to market

Global IBM reputation

for hosting reliability and data security that bolsters CoolFarm’s value proposition

CoolFarm S.A.

Bringing innovative indoor farming capabilities to market with an IBM Cloud solution

Headquartered in Coimbra, Portugal, CoolFarm offers innovative control systems for indoor farming. Bringing together scientists, technology experts and business leaders, the company delivers turnkey solutions designed to help greenhouse and warehouse farmers grow plants more efficiently and effectively for maximum profitability.

Solution components

- IBM® Bluemix®
- SoftLayer®

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