

How can cloud service providers help clients transform their businesses through faster insight?



Ctac



Ctac is a leading European cloud service provider

To help clients **accelerate processes** and leverage real-time analytics, Ctac deployed new SAP HANA in-memory solutions on IBM® POWER8®

1000x

In-memory analytics on POWER8 helps Ctac's clients achieve up to 1000x performance improvements in a highly cost-effective way

95%

95% reduction in deployment time helps Ctac grow its business faster



And the **flexibility** of IBM Power Systems™ lets clients start small and grow as big as their ambitions

