



8 of the top 10 retailers use IBM Power Systems

IBM i + IBM Power Systems is a winning combination for Retail

High-transaction workloads have a direct connection to revenue and customer experience in the retail industry. Your business is likely facing unprecedented pressure to deliver products and services to customers at lower costs, while also providing seamless, reliable service online, 24 hours a day. In order to meet these demands, you need the ability to process large volumes of online and mobile transactions rapidly and reliably.

IBM i and IBM Power Systems provide a highly available, reliable, secure infrastructure with the scalability to manage the highest peaks of transactional processing, as well as your everyday business demands.

With IBM i and Power Systems, you can adapt quickly to customer demands and ensure your customers are getting the best possible service via:

🕒 **Decreased time to production**

Jori, a luxury Belgian furniture company, **reduced production time by over 80%** with IBM Power Systems. Jori built an online 3D configurator with IBM i on Power, enabling consumers and salespeople to build, visualize, and customize 3D models of furniture. The configurator runs alongside Jori's core business systems on IBM i, ensuring tight integration with existing business rules and taking advantage of the platform's natural stability and security. Thanks to this virtualized shopping process, Jori dramatically decreased its time-to-market for new products – from 6+ months to a matter of weeks.

📦 **Optimized inventory levels**

Soletrader, a UK based shoe retailer, saw a **50X performance increase of their core systems** with IBM Power Systems, reducing resource drains and supporting increased development activity. With IBM Power Systems, Soletrader is able to analyze more sales, store data faster, and develop new

ways of monitoring inventory levels, making it easier to optimize inventory management across numerous store locations. This ensures shoppers can always find the styles they want, strengthening customer relationships and enhancing brand loyalty.

🛒 **Smarter e-Commerce processes**

Deknudt Frames is streamlining and saving with an e-commerce platform built on IBM i. Integrated at the level of the database and existing business rules, Deknudt ensures that updates to the product mix or configuration options immediately and effortlessly flow through to its retail partners and to end consumers. Migrating the web front-end to IBM i **simplified their environment and is reducing long-term TCO.**

[Learn about how the latest IBM Power Systems servers with POWER9 can fuel your business: \[ibm.com/power\]\(https://ibm.com/power\)](https://ibm.com/power)

