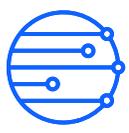


Why organizations are betting on edge computing

Insights from the edge



The rise of distributed computing ...



84%

of executives involved in their organization's edge computing strategies expect edge applications to positively impact operational responsiveness



91%

tell us their organization will implement edge computing



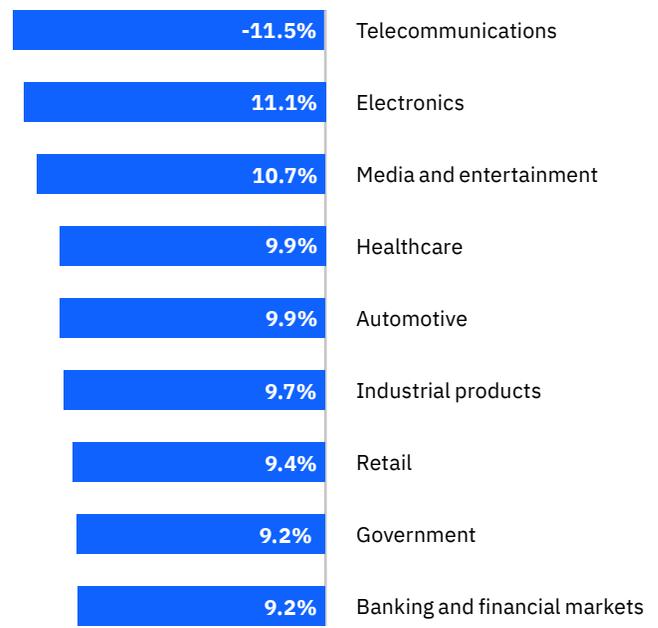
Leading organizations expect to realize an average ROI of

24%

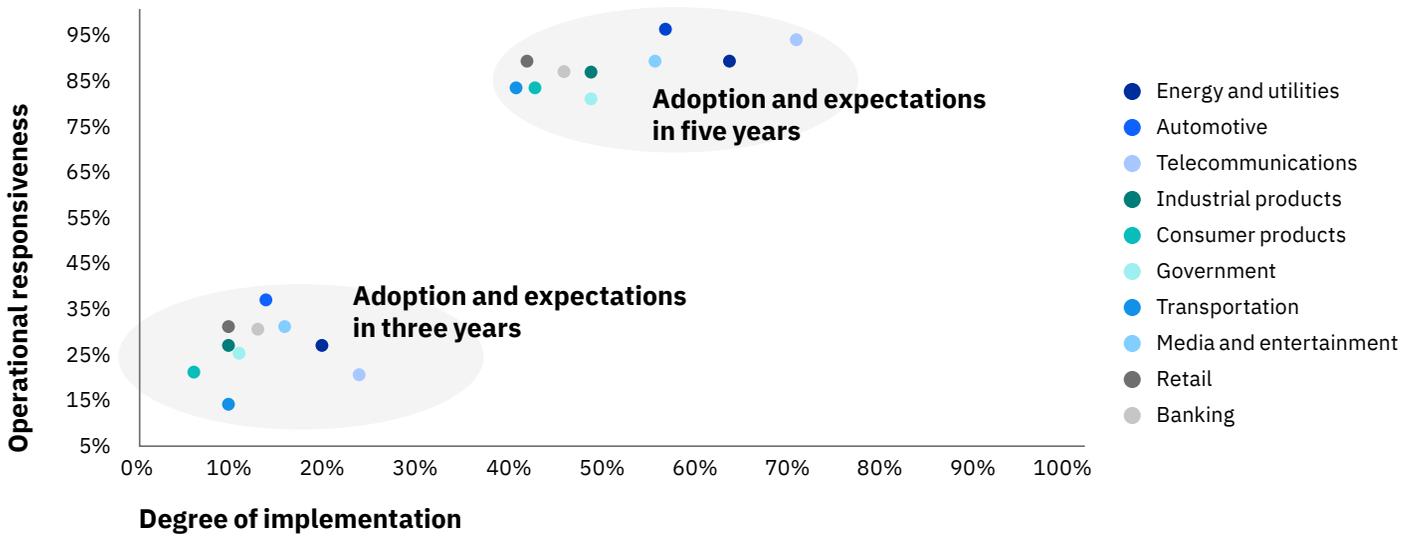
within three years from edge computing investments

A majority of executives say edge computing can lead to reduced operating costs, including energy.

Average expected reduction in annual power consumption from edge computing in five years



Organizations expect increased responsiveness to accompany increased use of edge computing



Edge computing enables faster, less restrictive data analysis, creating the opportunity for:

- ✓ Deeper, real-time insights
- ✓ Instantaneous response times
- ✓ Improved customer experiences

To learn more about edge computing, please visit ibm.co/edge-computing

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IBM Institute for Business Value



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To better understand strategies, tactics, investments and plans supporting edge computing success, the IBM Institute for Business Value (IBV), in cooperation with Oxford Economics, conducted a comprehensive study specifically on edge computing. We surveyed 1,500 executives, mostly C-level worldwide—representing 22 industries in 21 countries. Our selected participants were executives who are aware of and involved in their organization's edge strategies and initiatives.