



IBM and Cisco: Working together to redefine everyday work

Within the last five years, thousands of new companies have entered the marketplace. Companies that were thriving just 10 years ago no longer exist. Disruption is upon us. Technology is driving the disruption, but it's people that drive the technology and innovation. **There is an 81 percent positive correlation between innovation and collaboration.** So if you properly enable your employees to engage and collaborate, you'll reap the rewards in the form of new ideas and solutions.

IBM® and Cisco bring together an integrated, cloud-based suite of communication and collaboration tools that empower people in all types of organizations to achieve their best work. Two industry leaders in communication and collaboration solutions bring together leading audio, video and team communication from Cisco, combined with leading business email, enterprise social network and team collaboration from IBM. Over time, IBM and Cisco will partner on cloud-based APIs, so a broad ecosystem of partners and developers can create their own innovative solutions using our combined collaboration microservices.

Together, IBM and Cisco have built an open, integrated platform that will foster inspiration and innovation. As a result, every employee can improve focus, team more effectively, improve customer engagement and ultimately develop the next innovative solution. Over time, this platform that will capture and understand not just the documents we work on, but also the way we work together. And a platform that leverages the power of cognitive to analyze the unstructured data in our conversations, content and workflows, providing insights and expertise to continuously improve the way we work.



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