IBM Garage
Speed of a start-up at the scale of an enterprise

Welcome to the IBM Garage, a space where you can experiment with big ideas and emerging tech.

In the garage, clients can sit side-by-side IBM industry experts to create first-of-a-kind solutions and strategies.

We incorporate feedback in real time, build solutions in a matter of days, and scale worldwide in weeks.

Here’s how we do it.

Think → Transform → Thrive
In the Think phase, clients envision the future state and establish backlogs of tasks.

**OUTCOMES**
Prototypes and POCs come out of design thinking workshops.

In the Transform phase we work to prove hypothesis, incorporate end-user feedback, and think about new ways of working.

**OUTCOMES**
We start to design and build minimal viable products that are production-ready.

In the Thrive phase, we optimize design. After end user testing we continuously deploy.

**OUTCOMES**
We constantly improve MVPs and create production architecture, digital labor, and change management plans.

IBM Garage, 150 locations and growing

There are physical IBM Garage locations, many embedded in start-up communities around the world.

*We're in the U.S., U.K., Germany, Spain, and beyond with locations growing. To schedule a tour, visit [ibm.com/garage](http://ibm.com/garage).*