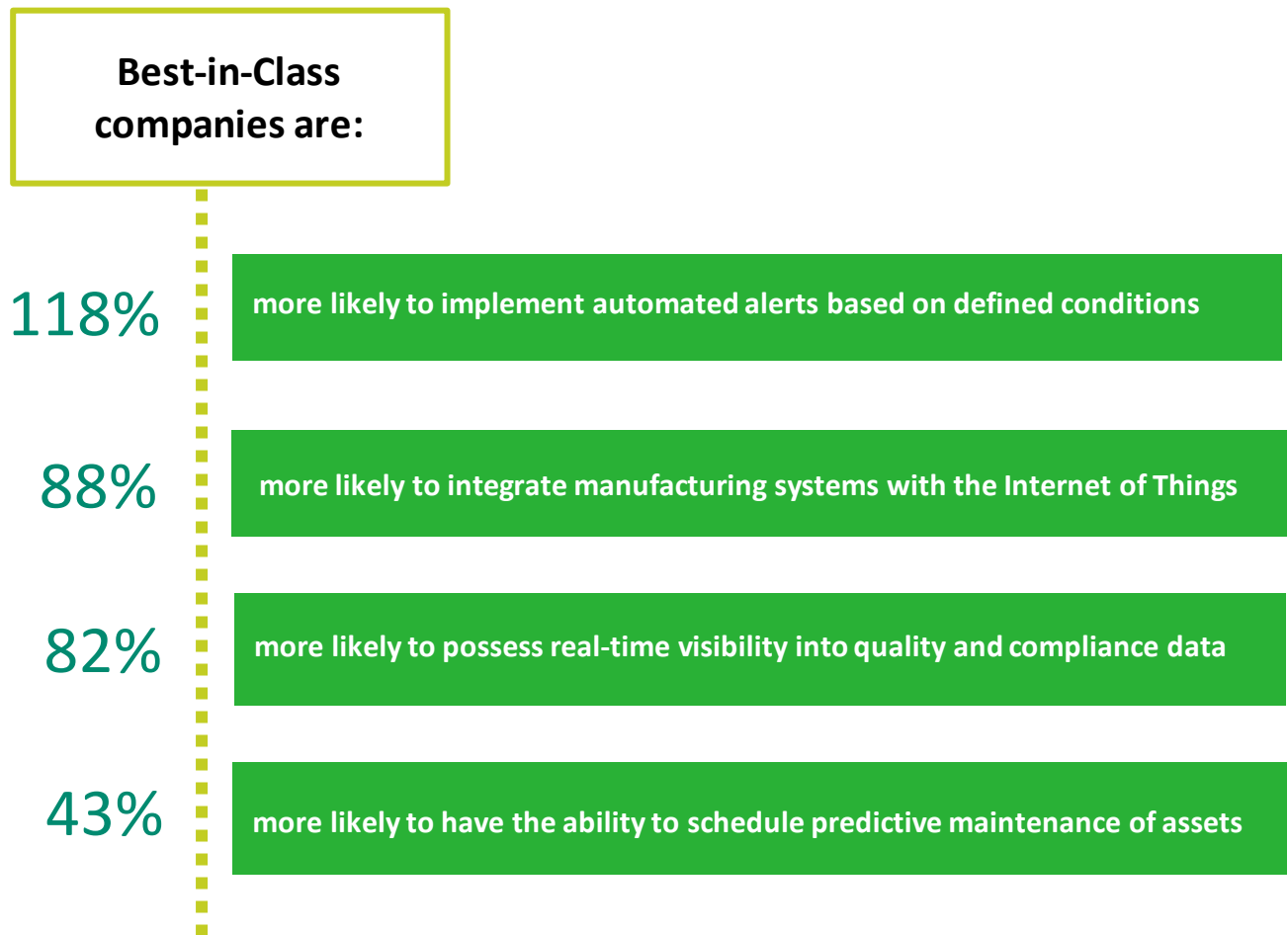


THE ASSET MANAGEMENT EDGE: THE PATH TO OPERATIONAL EFFICIENCY IN THE ERA OF IOT

In a recent report, Aberdeen Group explored the use of IoT-enabled, smart, connected operations by top-performing manufacturers. These firms are driven by their need for asset reliability, availability, serviceability, and real-time visibility into factors that influence asset performance. To meet these needs, Best-in-Class companies are leveraging enterprise asset management solutions.



as compared to All Others.

➔ *Read the full report: [Smart Connected Operations in the Era of IoT: The Asset Management Edge](#), June 2017, Aberdeen Group*

The bottom line: The Internet of Things is fundamentally changing the way that manufacturing organizations create value. IoT is all about asset visibility, and asset management is the single biggest controllable expenditure in a plant. Given this reality, an asset management solution is not just a good idea, it is the path of least resistance toward increased operational efficiency.