

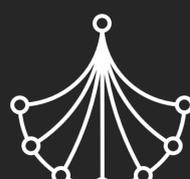
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Benefits of incorporating the empirical method into operational benchmarking

Sound comparison standards are a critical part of identifying performance improvement opportunities in health systems. By adding the empirical method in addition to – or instead of – the comparison group method, health systems can realize these key benefits:



Benchmarks based on large sets of evidence-informed data from multiple years.



Executives can engage directly in benchmarking analytics without training about comparison group selection criteria.



Model can automatically adapt when new factors are introduced.



Staff can focus on performance improvement initiatives versus managing comparison groups.



Ability to directly compare performance of hospitals with different characteristics.

Watson Health™



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