

Educational Technology Strategic Planning Engagement

Ensuring maximum success in embedding technology to support teaching and learning



Highlights

- Thinking and acting in new ways
 - Increasing student achievement and teacher capacity
 - Understanding the critical success components
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With the explosion of technology in use by today's students, school districts are constantly challenged to keep their students engaged in learning. You probably read the growing research and literature about 21st century learning – and using technology as a key resource to increase engagement of your students and meeting them where they live today – but you still see fairly traditional teaching and instructional practices in most of your classrooms.

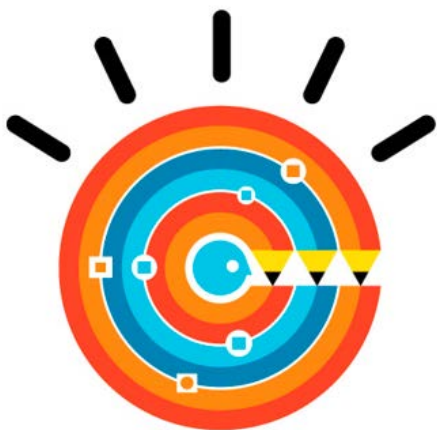
You have pockets of excellence where you see good examples of technology being used by teachers, or even certain schools, but they do not become district-wide. Are you satisfied that the majority of teachers are using technology effectively?

Other challenges are more quantifiable. Often you have specific student achievement challenges, such as primary literacy or junior math, where despite using all the latest strategies with traditional resources and approaches, you are still not able to get that group of students to the level that you want.

A key question that is asked in every district is “along with declining resources, either dollars or human capacity, how do you focus these scarce resources to get the best return and avoid money leaking into various and random initiatives?” You may feel the money you have invested in technology in recent years has not delivered the returns in terms of improved student achievement and increased teacher capacity.

Learning Plan Leveraging Digital

The IBM Educational Technology Strategic Planning Engagement is a consultative planning engagement facilitated by IBM K-12 Education Division consultants. The purpose of the service is to help a school system obtain an objective assessment of their current Information Technology (IT) and Program/Curriculum landscape, and how effectively the IT investment is supporting and enabling the district's educational priorities.



Aligning educational technology with educational priorities and goals

IBM has developed an Educational Technology Framework that describes all the components that are required for a district to effectively use technology. This framework also contains the industry best practices for each component area. In the IBM Educational Technology Strategic Planning Engagement, a gap analysis is conducted that compares how a district is performing relative to the industry best practices in each component area.

Once the gap analysis is completed, a Learning Plan Leveraging Digital is created for the district that ensures that technology investments are aligned with and enabling the district's top student achievement priorities. In other words, technology is tightly tucked into the learning plan to ensure it assists in the transformation of the learning environment.

Developing buy-in and commitment

Feedback on the current environment as well as suggestions for future directions are gathered from key stakeholders via surveys or focus groups. On-site workshops are conducted with senior leaders from the district and representatives from other stakeholder groups including curriculum staff, teachers, principals, IT, etc.

The resultant learning plan will provide a financially sustainable implementation plan – the purpose of which is to enhance student achievement, build teacher capacity and transform the learning experience.

Why IBM?

Having worked with school districts of various sizes and complexities, IBM K-12 practice leaders possess vast experience in alignment of educational technology to support district goals. We leverage our intellectual capital, assets and best practices to help you determine how educational technology can best serve your district.

For more information

To learning more about the **IBM K-12 Educational Technology Strategic Planning Engagement**, please contact your IBM Marketing Representative. For more information on all our IBM K-12 Consulting and Professional Services, visit: www.ibm.com/industries/education/canada-k-12-service-briefs



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