

# The case for AI in Finance: Becoming a high-performance organization

## The areas of adoption

42% of Finance managers are piloting, implementing, operating, or optimizing AI in 4 areas:



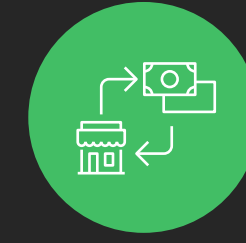
Financial planning and analysis



Order to cash



General accounting and reporting



Purchase to pay



## The top tier

22% more organizations that adopted AI in the 4 Finance areas are top performers.



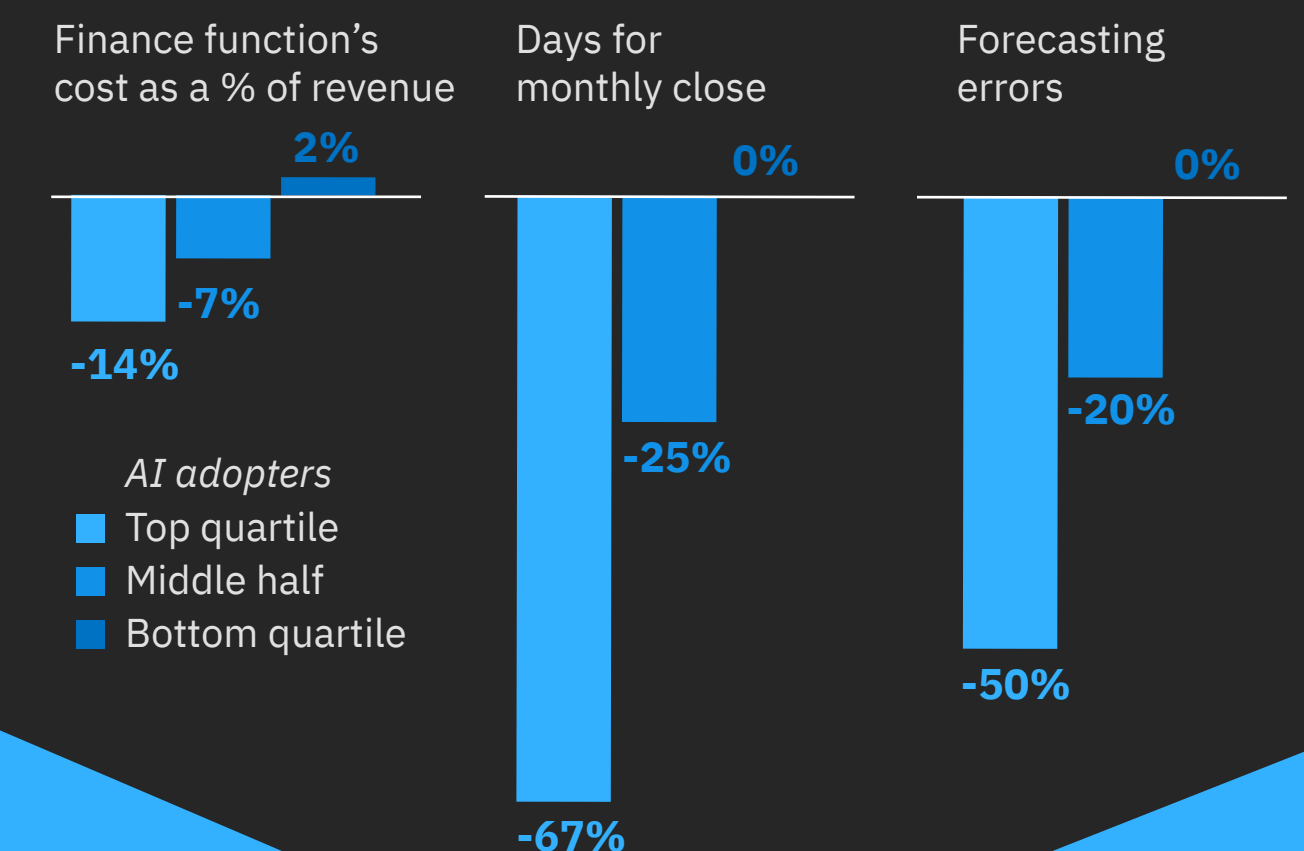
28% AI adopters | 23% All others



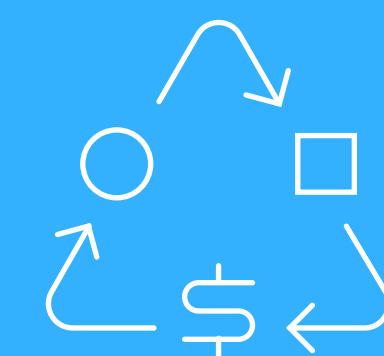
We surveyed 1,000 Finance managers globally and discovered that AI adopters improved cost, efficiency, and accuracy. The time to adopt is now.

## The AI impact

Top performers credit AI for significantly improving cost, efficiency, and accuracy.



AI adopters  
■ Top quartile  
■ Middle half  
■ Bottom quartile



IBM Institute for Business Value

Source: IBV Performance Data and Benchmarking, 2021.

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