

Optimized fulfillment

Maximize profit on every customer order with AI-enabled orchestration

AI-optimized sourcing supported by accurate inventory and supply disruption mitigation visibility.

Act now

This solution transforms supply chain, replenishment and merchant roles.

Learn more

ibm.com/retail-supply-chain



Industry insights

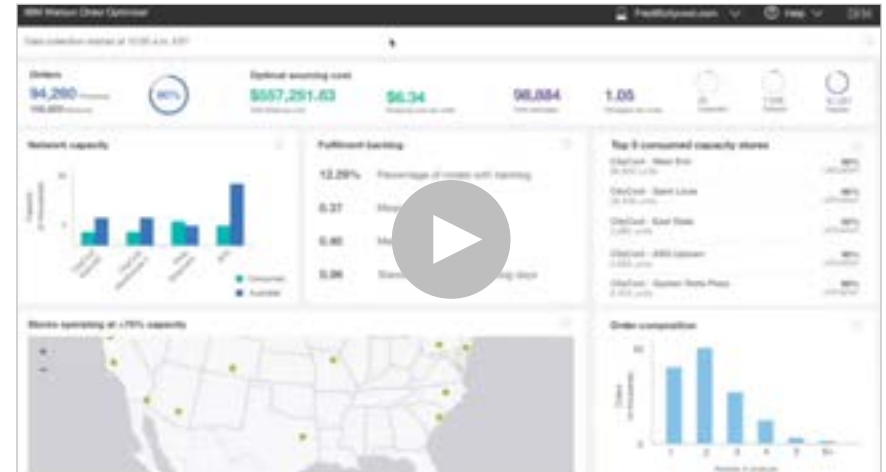
Watson order optimizer's profitability dashboard enables retailers to track and manage the costs associated with each and every order.

\$7M

One retailer saved \$7m in shipping costs alone in the first holiday period after they went live.

Watch the demo

8 minutes, 21 seconds



Why you'll love it

AI-enabled sourcing optimization, using **Watson™ order optimizer**, forms deep analytics into the availability of inventory and the total value and cost of each piece compared to the value of each order; going beyond the standard variables of cost—stock, labor, shipping—for greater value to the business (e.g. markdown avoidance).

Inventory visibility using **IBM order management** and **Watson Supply Chain Insights**, starting with WSCI

as a repository for information on supply coming into an organization and matching that with inventory (both in warehouses and forward inventory in urban DCs and stores) to create a single view of at-hand and inbound inventory.

Disruption mitigation using **Watson supply chain insights** and **IBM order management**, insights into potential disruptions of supply feeding information into impacts on orders in process.



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