

Simplified Cybersecurity Portfolios Are The Way Forward

SECURITY COMPLEXITY CONSEQUENCES



Poor visibility



Integration challenges



Collaboration and innovation barriers



ROI erosion

REACTIVE SECURITY TACTICS HAVE CREATED A COMPLEXITY CRISIS

91% express security complexity concerns

Too many point solutions

25

Average number of security solutions

Soaring data volumes

55%+

Average increase in data stored across locations*

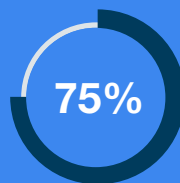
Heterogeneous environments

200%

Expected growth in security assets/processes in the cloud by 2020*

CHAMPIONS LEAD THE WAY TO SUCCESS

Champions — those most effective at simplifying their ecosystems — have adopted these best practices.



Sharing data/intelligence across internal teams



Reducing the number of point solutions and/or vendors

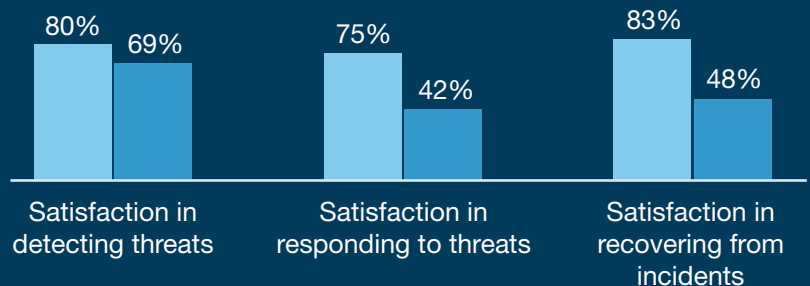


Consolidating management software to one platform

CHAMPIONS ENJOY BETTER OUTCOMES

Champions are more satisfied with their security in these areas relative to their less-effective peers (“Challengers”).

Champions
Challengers



Read the full study

Methodology

Source: A study conducted by Forrester Consulting on behalf of IBM, January 2019

Base: 200 global security professionals with responsibility for security strategy and/or security technology purchases

*Relative to 2016 levels