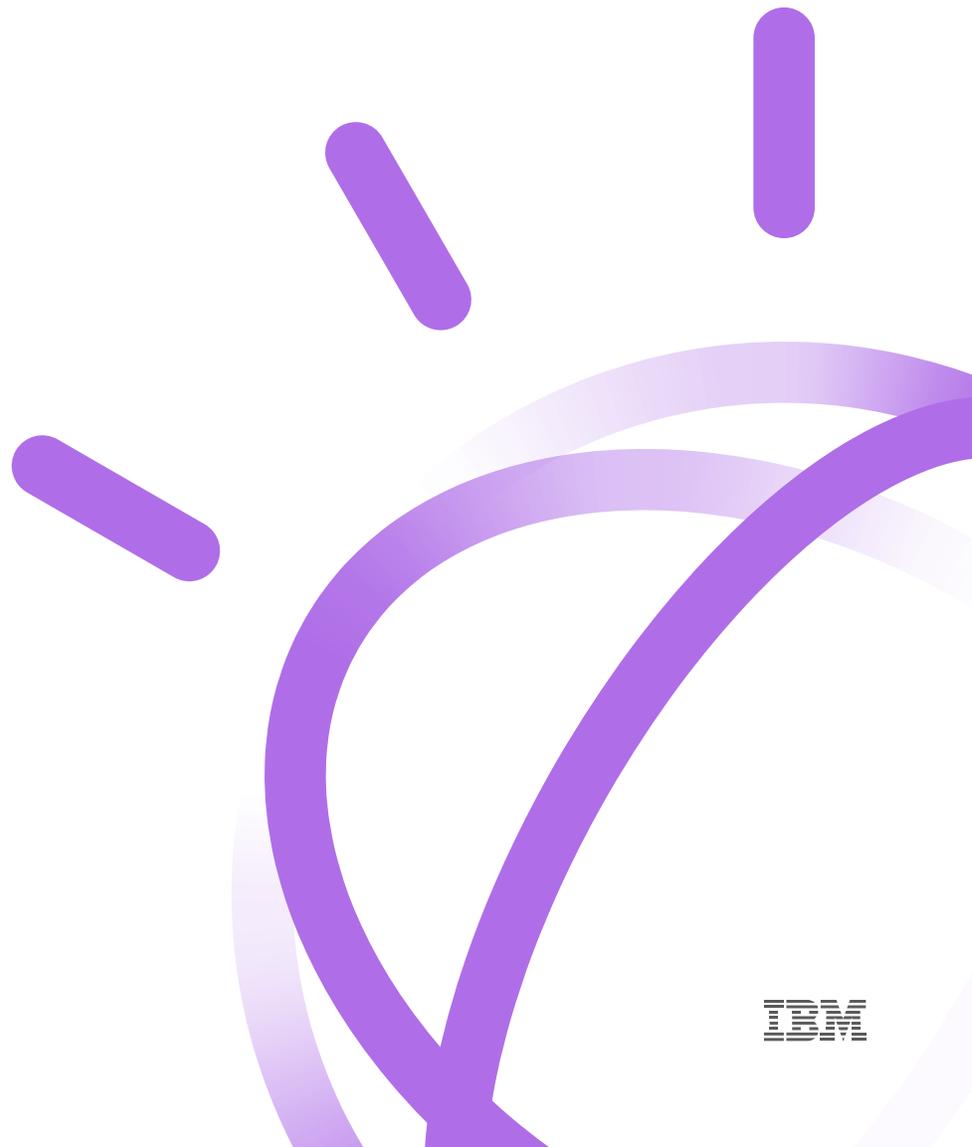


# The IBM Explorys Network

Prepared to navigate healthcare  
transformation?



---

## Highlights

- Supports successful transition from fee-for-service to value-based care
- Provides longitudinal information for more robust and clear views of care delivery
- Integrated analytics, reporting, outreach and management applications and services
- Helps providers to identify patients at the highest risk of adverse events (readmission, heart failure, chronic disease acceleration)
- Helps providers and payers to manage the risk, bundled care, and new care delivery models

## Does your leadership have the information necessary to...

- Grow market share and revenue?
- Thrive in a value-based-care economy?
- Master risk and manage populations?
- Expand direct-to-employer revenue?
- Negotiate effectively with payers?
- Be accurately reimbursed for risk populations?

Watson Health™ enables healthcare leaders to leverage the collective intelligence of a network to forecast, plan, survive and thrive in a value-based care economy.

## Is your organization positioned to thrive?

“Despite a history of strength and stature in America, the hospital institution is in the midst of massive and disruptive change. Such change will be so transformational that by 2020 one in three hospitals will close or reorganize”, says David Houle, futurist, keynote speaker, and author of *The Shift Age*.<sup>1</sup>

## Transition to value-based care

The transition from fee-for-service to value-based care requires thoughtful orchestration of the people, processes, and policies across disparate parts of the care continuum.

“Healthcare and the economy are in the midst of historical realignments. Organizations that leverage their clinical data to improve care, speed innovation, and reduce delivery costs will shape the future of medicine”, says Toby Cosgrove, MD, President and CEO, Cleveland Clinic.<sup>2</sup>

## Why bigger is better

The complexities and interdependencies of this evolution require a diverse and robust dataset that will support a holistic understanding of the drivers behind quality, cost efficiency and physician alignment, as well as the impact on existing fee-for-service revenue.

## Don't be at a data disadvantage

Longitudinal information provides more robust and clear views of care delivery revealing new insights about patient share-of-chart (how much of a patient's care your system provides), leakage, avoidable costs and care quality for a population at risk.

## The Watson Health solution

The IBM® Explorys Network of leading integrated delivery systems spans 64 million unique patients, 920,000 providers, and 360 hospitals that together deliver over \$69 billion in care annually.

Combined with the IBM Explorys Network, Watson Health provides a unified healthcare transformation platform consisting of an integrated set of analytics, reporting, outreach and management applications and services for executives, quality leadership, contractor negotiators, and care coordinators, as well as employed and affiliate providers.

Powered by 400 billion data elements, Watson Health's predictive models help providers and hospitals to identify patients at the highest risk of adverse events such as readmission, heart failure and accelerated progression of chronic disease.

Already deployed across a large network of healthcare systems such as such as Cleveland Clinic, Mercy Health, MedStar Health, Baylor Scott & White, and Centura Health, Watson Health is changing the way data is leveraged by providers to manage the risk, bundled care, and new care delivery models.

## About IBM Watson Health

In April 2015, IBM launched IBM Watson Health and the Watson Health Cloud platform. The new unit will work with doctors, researchers and insurers to help them innovate by surfacing insights from the massive amount of personal health data being created and shared daily. The Watson Health Cloud can mask patient identities and allow for information to be shared and combined with a dynamic and constantly growing aggregated view of clinical, research and social health data.

For more information on IBM Watson Health, visit:

[ibm.com/watsonhealth](http://ibm.com/watsonhealth).

Footnotes

1 Houle, D.; *The Shift Age*; Burksurge, 2007, ISBN 978-1419681783.

2 Cosgrove, Delos, M., MD and CEO and President of the Cleveland Clinic; *A Healthcare Model for the 21st Century*; speech given at the City Club of Cleveland, August 18, 2010; <https://my.clevelandclinic.org/ccf/media/Files/redefining-healthcare/cosgrove-city-club-speech.pdf?la=en>

© Copyright IBM Corporation 2016

IBM Corporation  
Software Group  
Route 100  
Somers, NY 10589

Produced in the United States of America  
June 2016

IBM, the IBM logo, [ibm.com](http://ibm.com), and Watson Health are trademarks of International Business Machines Corp., registered in many jurisdictions worldwide. Other product and service names might be trademarks of IBM or other companies.

A current list of IBM trademarks is available on the Web at “Copyright and trademark information” at: [ibm.com/legal/copytrade.shtml](http://ibm.com/legal/copytrade.shtml)

This document is current as of the initial date of publication and may be changed by IBM at any time. This document is current as of the initial date of publication and may be changed by IBM at any time. Not all offerings are available in every country in which IBM operates.

**The information in this document is provided “as is” without any warranty, express or implied, including without any warranties of merchantability, fitness for a particular purpose and any warranty or condition of non-infringement.**

IBM products are warranted according to the terms and conditions of the agreements under which they are provided.

Statement of Good Security Practices: IT system security involves protecting systems and information through prevention, detection and response to improper access from within and outside your enterprise. Improper access can result in information being altered, destroyed or misappropriated or can result in damage to or misuse of your systems, including to attack others.

No IT system or product should be considered completely secure and no single product or security measure can be completely effective in preventing improper access. IBM systems and products are designed to be part of a comprehensive security approach, which will necessarily involve additional operational procedures, and may require other systems, products or services to be most effective. IBM does not warrant that systems and products are immune from the malicious or illegal conduct of any party.

