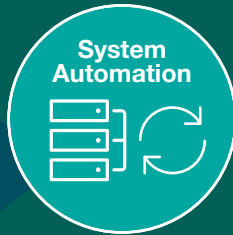


# Putting it all together



## Back Office Applications

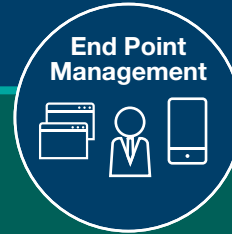
Automate to lower costs and drive innovation



System Automation  
Optimized highly available infrastructure



Workload Automation  
Automate workload execution



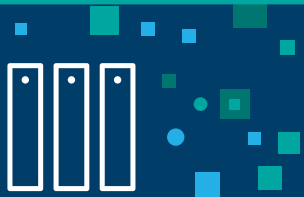
End Point Management  
Automate software rollout



Cloud Management  
Deploy applications fast, integrate them with management tools



Help Desk  
Manage escalations



## Infrastructure & Support Systems



## Front tier business applications for web, mobile and social

Monitor for great user experience



Infrastructure Performance Management  
Find infrastructure problems



Operations Management  
Manage problems centrally



Application Performance Management  
Find End User Experience problems



## Watson DNA Inside

Uses fully automated behavior learning algorithms to establish "normal". Then applies real-time assessment of current conditions, to **detect anomalies** as they are emerging and **before they become service impacting**.

Leverage **Analytics** throughout to drive efficiency.