



*“The SoftLayer cloud solution frees up dollars and cuts costs, and we can deploy that capital to maintain our competitive edge over the long term.”*

—Tony Turner, Principal, Financial Tracking Technologies, LLC

### Business challenge

Although many financial services organizations are just planning their cloud strategies, Financial Tracking Technologies, LLC (FTT) decided to move some of its operations to the cloud so that it was ready when its customers are.

### Transformation

After evaluating offerings from several large cloud solution providers, FTT chose to move its corporate administrative functions to the security-rich SoftLayer® cloud platform because of IBM’s deep expertise in the financial services industry.

### Results

Tapping in to IBM’s vast resources at affordable prices versus building and maintaining them on its own delivers FTT tremendous cost savings over a traditional on-premises server environment. This allowed the company to reinvest the money into research and development (R&D) and better serving customers, providing it with a competitive edge.

## Business benefits

**Delivers ability to ramp up** additional cloud functionality quickly and easily

**Offers huge cost savings** over a traditional on-premises server environment

**Provides competitive edge** because FTT can reinvest capital into research and development (R&D) and better serving customers

# Financial Tracking Technologies, LLC

## Securing a long-term competitive edge with the SoftLayer cloud platform

Founded in 1999, Financial Tracking Technologies (FTT) markets the only single stream compliance platform for the global investments industry. It serves the most clients in automated compliance solutions that enable regulatory protection and operating cost cutting. Clients include regulators, US government, broker-dealers, mutual funds, money managers, hedge funds, public and private companies. The company is located in Riverside, CT, USA

### Solution component

- SoftLayer®

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