



IBM Db2 Warehouse

Flexible cloud data warehouse solutions

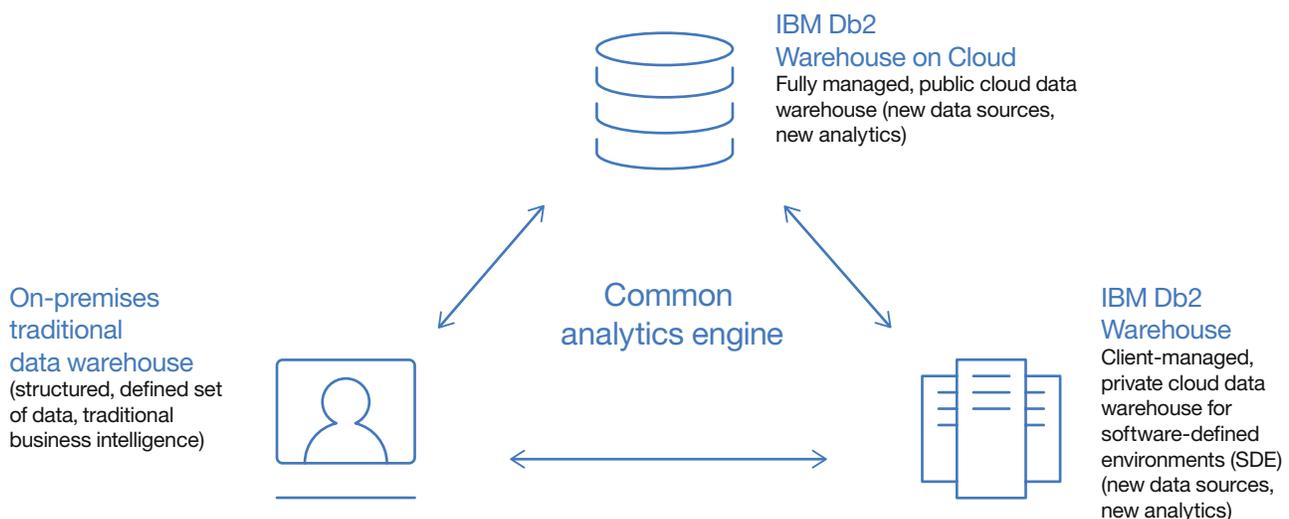
IBM Db2 Warehouse products are personalized for your business needs

1. Go from data to innovation in minutes. Try IBM® Db2® Warehouse products and run experiments on new data sources and analytic techniques—no purchase necessary. Sign up for a complimentary trial or pay as you go to quickly get more value and insights from enterprise and Internet data sources.

2. Combine analytics with the cloud. Built from the ground up, Db2 Warehouse products provide the agility of cloud, combined with the simplicity of an appliance. But the real power of Db2 Warehouse products is the high-performance, compatible SQL analytics engine developed using IBM BLU® Acceleration® for in-memory processing and IBM Netezza® in-database analytics. Massively parallel processing (MPP) enables faster queries and larger data sets.

3. Choose an on-premises or cloud deployment. Db2 Warehouse offers a range of pre-configured data warehouse solutions available as a fully managed service on a public cloud or as a client-managed service on a private cloud. Db2 Warehouse on Cloud is a fully managed service by IBM Bluemix® in the public cloud. Db2 Warehouse is a client-managed service for software-defined environments (SDE), such as private clouds, virtual private clouds and other infrastructures that support Docker container technology. Additionally, Db2 Warehouse is compatible with Db2, IBM PureData® System for Analytics and Oracle SQL for additional workload deployment flexibility.

You have the freedom to choose virtually any data set, tool and deployment option to build the right application to fit your needs.



Get started

Consider the many ways you can make the most of Db2 Warehouse.

Prototype, develop or test ecosystem:

Quickly and easily test new applications and data sources before production implementation.

Accelerate line-of-business analytics projects:

Quickly stand up an integrated data mart service that can use the breadth of data sources and analytic techniques, such as Internet of Things (IoT) data sources and Spark Analytics.

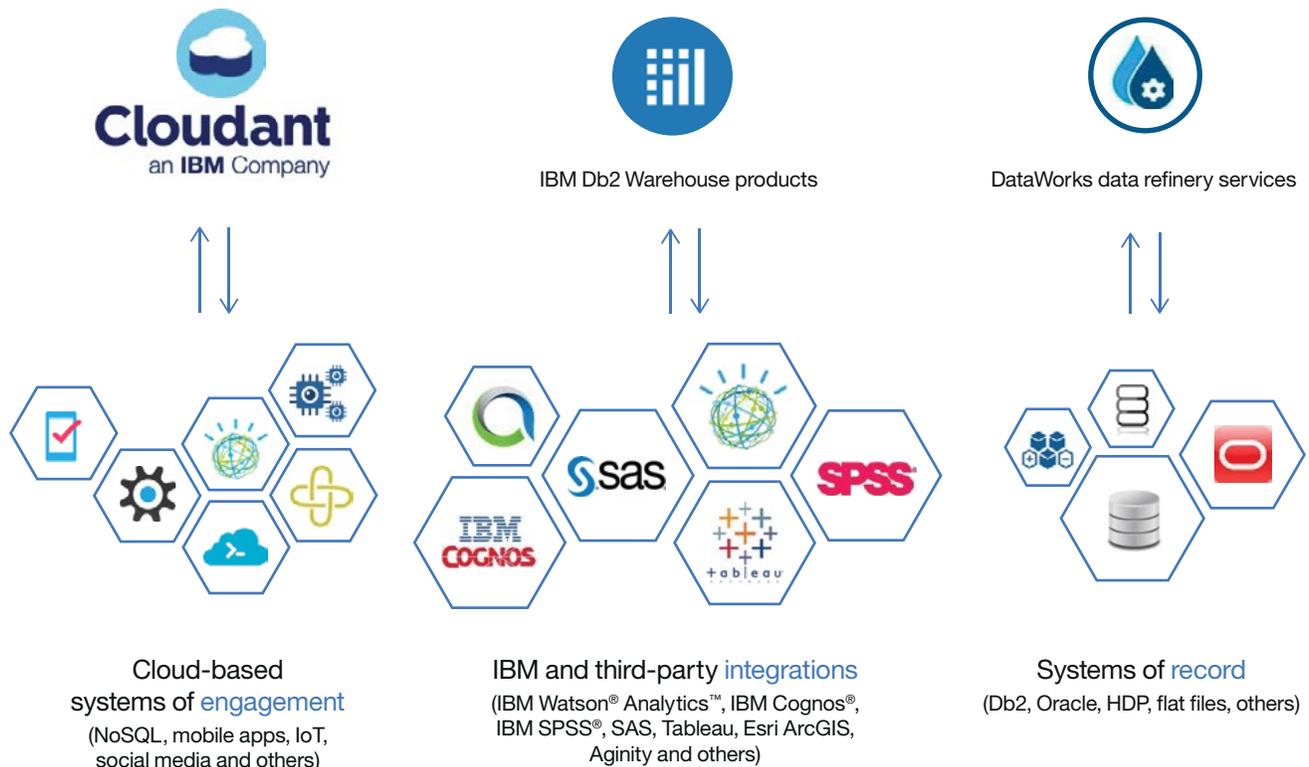
Take advantage of data-warehouse-as-a-service or hybrid data warehouse deployments:

If you have an on-premises data warehouse, you can migrate a subset of applications or data, or both, to a hybrid or fully managed cloud environment.

Load data from your desktop, enterprise and Internet data sources. You can run simple to complex SQL queries with your favorite business intelligence tool immediately, or integrated R/R Studio. Db2 Warehouse on Cloud with Bluemix integrates other value-add services such as IBM Cloudant® NoSQL and IBM Bluemix Lift so you can bring together all relevant data sources for high-performance analytics—at a lower cost.

Complimentary trial [here](#).

Systems of insight



IBM Cloud



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