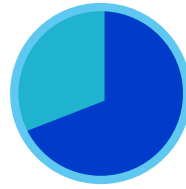


cloud

70% of hybrid cloud decision makers will always use a blend of traditional IT and cloud — a hybrid model¹

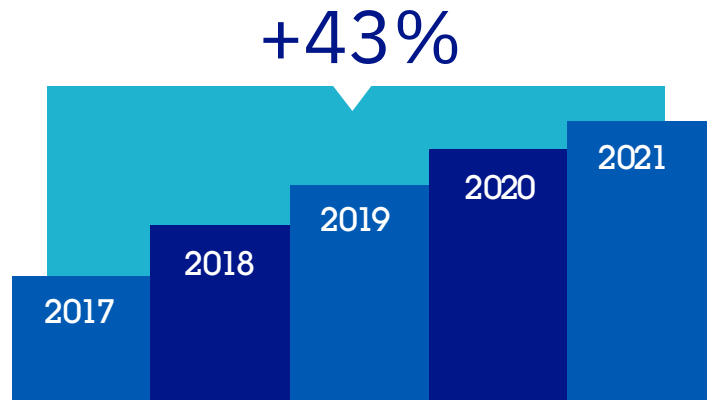


70% favor hybrid cloud

According to IDC, investments in server and storage for private and public clouds are expected to grow **43% from 2017-2021**²

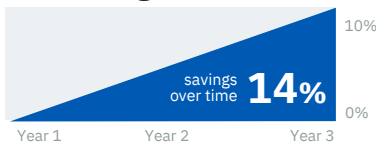


IBM Cloud



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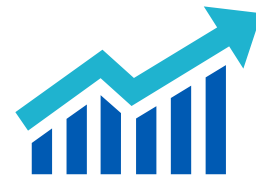
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1. IBM Center for Applied Insights. "Growing up hybrid: Accelerating digital transformation." February 2016.

<https://www-01.ibm.com/common/ssi/cgi-bin/ssialias?htmlfid=GMW14087USEN>

2. IDC's Worldwide Quarterly Cloud IT Infrastructure Tracker, Q1 2017

3. Represents a hypothetical POWER8® server lease over a 36 month period with rates based on a client's credit rating of investment grade and payments in advance.

Actual client savings will vary depending on country, term, credit qualifications and other local conditions.

4. Charges for software, Software as a Service (SaaS) and services must be one-time, non-recurring. Minimum deal size is USD 5,000, with a maximum of USD 1 million.

Not all products qualify for all offers; please check with your local representative.