Move more to the cloud with flexible payment solutions

Help accelerate your hybrid multicloud project with flexible payment solutions from IBM.

IBM Institute for Business Value asked and executives responded:

- 80%+ of enterprises workloads of those surveyed have not yet moved to or leverage the cloud.

What has been holding enterprises back for putting their core applications on the cloud?

- 56% Managing and optimizing cloud costs

Importance of strategic reasons for establishing multicloud environment according to surveyed executives:

- 73% Increased existing revenue
- 71% Created new revenue sources
- 68% Reduced operational costs
- 63% Reduced time to market

Payment plans have the potential to help you:

- Accelerate Projects: Help start cloud projects faster with flexible payment plans, leasing and payment deferrals.
- Enhance Return on Investment (ROI): Align payments with project implementation, providing an opportunity to enhance your ROI.
- Boost Agility: Flexible payment solutions can help you address workload changes.

See how IBM can help you get started today.

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1,2,3 Research Insights: Next-generation hybrid cloud powers next-generation business, IBM Institute for Business Value, August 2019 https://www.ibm.com/downloads/cas/ZAEQ25GX