

# Max Social Post Turbo with Max Social Dialog

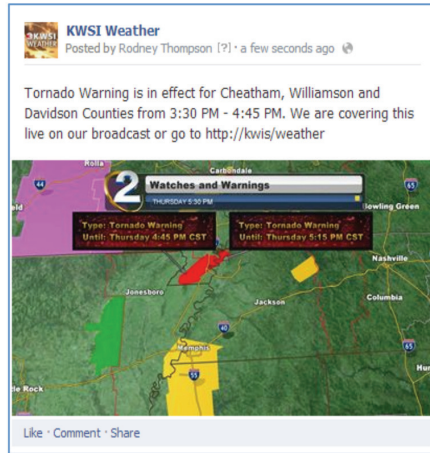
Dynamically build interactive panels while on-air

Social networking is the fastest-growing phenomenon in media history. Your audience and advertisers are there in growing numbers every day.

Use Facebook, Twitter and Instagram to engage your audience with Max Social Dialog.

**Max Social Post Turbo** helps you get the most out of social media by enabling you to easily upload Max content to Facebook and Twitter, without ever having to leave Max.

- **Schedule posts to Facebook and Twitter** even when your staff isn't in the office.
- **Posting templates** will enable your staff to follow best practices and promote your brand.
- **Daily Analytics** provide your team with feedback in order to maximize engagement and to reinforce positive habits.



**With the combination of Max Social Dialog and Max Studio, you get all of the above features plus:**

- The ability to dynamically build interactive panels while on-air. Talent can interact with the social content which includes the option to bring content full screen and play video all through the touch screen

### About The Weather Company, an IBM Business

The Weather Company, an IBM Business, helps people make informed decisions and take action in the face of weather. The company offers the most accurate forecasts globally with personalized and actionable weather data and insights to millions of consumers, as well as thousands of marketers and businesses via Weather's API, its business solutions division, and its own digital products from The Weather Channel ([weather.com](http://weather.com)) and Weather Underground ([wunderground.com](http://wunderground.com)).

The company delivers around 25 billion forecasts daily. It's products include the world's most downloaded weather app, a network of 250,000 personal weather stations, a top-20 U.S. website, one of the world's largest IoT data platforms, and industry-leading business solutions.

Weather Means Business™. The world's biggest brands in aviation, energy, insurance, media, and government rely on The Weather Company for data, technology platforms and services to help improve decision-making and respond to weather's impact on business.

For more, visit [theweathercompany.com](http://theweathercompany.com)



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The Weather Company, an IBM Business  
400 Minuteman Rd  
Andover, MA 01810

Produced in the United States of America  
August 2017

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