

# Securely connect users to any resource with IAM on the cloud

## Users expect seamless, secure digital experiences

### Organizations need to balance positive experiences with security

With increasing pressure from consumers and internal users to have comprehensive security to protect personal data, organizations are challenged with increasing security measures while maintaining, or even improving the user experience. Implementing user access policies such as Multifactor Authentication (MFA) and Single-Sign-On (SSO) are a necessary step to increasing security but can often bog down resources and slow new application development times. To create a better security experience for both internal users and external consumers - one that still enables business - organizations are seeking as-a-service offerings that can easily integrate with their existing tools.

## IBM Security Verify on AWS

### Comprehensive identity and access management on the cloud

IBM Security Verify (SaaS) is a comprehensive access management solution that enables security teams to enforce risk-based access policies for frictionless user authentications to web, mobile, and cloud-based applications and APIs. IBM Security Verify augments and complements AWS native security capabilities, providing complete security at high speeds across AWS environments, applications, and on-premises infrastructure.

Using standard protocols such as SAML, OIDC, and OAuth, IBM Security Verify provides Identity-as-a-Service that enables organizations to secure and modernize digital experiences for a workforce and consumers. In addition, IBM Cloud IAM Services can help define the right cloud IAM strategy, meeting cloud-first objectives, but also considering internal policy compliance and security, architecture constraints, and the customization requirements of your processes and workflows.

## Benefits

### IBM Security Verify combines identity and access management with deep context for risk-based authentication to provide seamless, secure access for your users



#### Single, comprehensive platform

Perform identity provisioning, access requests, and user provisioning alongside user access and authorization from a single console



#### Adaptive access policies

Detect user risk based on machine learning technologies that learn from user behavior, device malice, and risky interactions provided by the IBM Security Trusteer



#### Hybrid environment protection

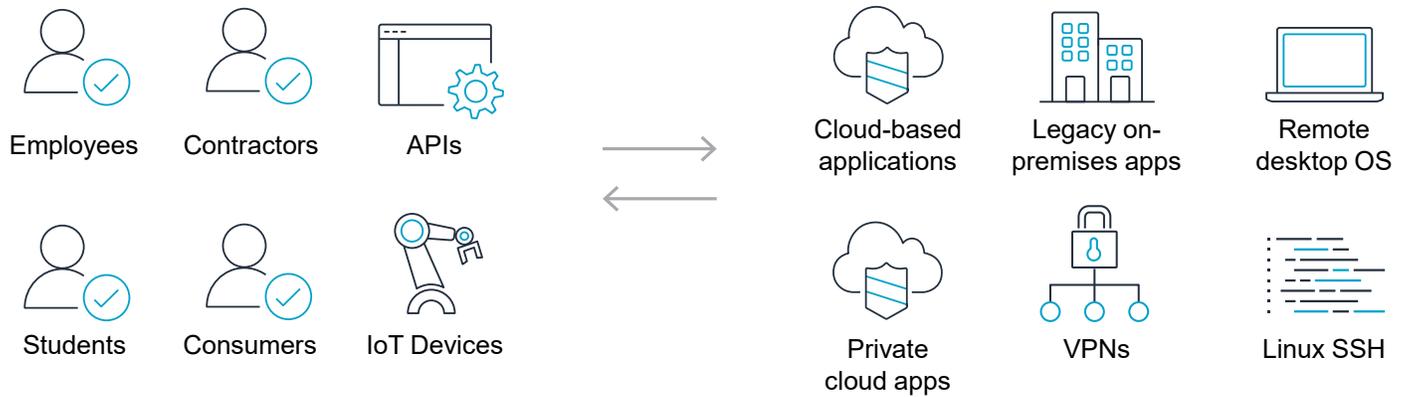
Deliver on-premises web application protection from the cloud, harnessing the power of IBM Security Access Manager and IBM Security Access Gateway



#### Customized user experiences

APIs and developer experience provides unlimited potential for custom experiences and workflows with an API-first methodology

## Seamlessly and securely connect any user to any resource within your organization



### Enhance productivity

Improve user productivity while securing access to web and mobile applications through streamlined access policies such as SSO, session management, and adaptive access control.

### Federated SSO

Facilitate trust by delivering SSO across separate managed infrastructure with easily configurable connections to SaaS applications.

### Meet compliance regulations

Maintain up to date security intelligence and compliance logs with IBM Security QRadar Log Manager bundled with IBM Security Verify Access and QRadar SIEM.

## Customer Success Story: Large technology corporation



### Challenges

One of the largest tech organizations in the world needed to transition to an Identity-as-a-Service solution for over 300,000+ global employees over the course of 3 months.



### Solution

IBM Security Verify enabled them to transform and protect the entire enterprise, ensuring all employees had seamless, yet secure experiences while accessing systems and devices.



### Results

The applications were modernized to support more secure and modern authentication policies and the organization enrolled its 300,000+ employees to use MFA within a few months.

## Get started with IBM Security Verify on AWS

Deploy IBM Security Verify through the AWS Marketplace to secure and modernize the user experience for both your workforce and customers with an Identity-as-a-Service solution. Visit [AWS Marketplace](#) to get started.

