

IBM WISPR

THE WHITE-LABEL CLOUD COLLABORATION OFFERING

A Secure, scalable, Born in the Cloud platform for ISP'S, Service providers, Enterprises for messaging and collaboration

The collaboration industry is ever evolving and there is a constant need to build new ways to work that improve efficiency, generate insights based on behavior to prioritize work and get more work done than ever before. Organizations are looking for deployment flexibility. Flexibility that includes the option to choose collaboration applications delivered to them as services, hosted by someone else. With exponential growth in the Cloud, IBM has introduced WISPR a born-in-the-cloud collaboration platform designed for system integrators, service providers and enterprises to deliver messaging and collaboration to their customers.



WISPR is the private-cloud ready messaging and collaboration platform.



Allows enterprises and service providers to adopt, re-brand and offer as Cloud for Business messaging & collaboration service from them.



Offers a ready to go solution without the need for years of R&D or substantial development effort.



An ideal solution which can be offered by ISP's and service providers to their clients and partners to build markets and revenue.

IBM WISPR is a proven, reliable, scalable, customizable collaboration platform offering mobile and web access.



Build new business models & revenue streams with WISPR

Ready for Market: Deliver core cloud email & collaboration services without having to invest in R&D and being assured of ongoing support.

Flexible Profit Sharing Models: Tiered pricing for hosting means more customers equals higher profit margin.

Flexibility to deploy: Deploy in your own infrastructure or or shared infrastructure based on market needs

Enhanced Security: Enhanced security practices and processes addressing one of the key deterrents for Clients adopting Cloud delivered email services

Open API's means custom integrations: Integrate with Social, Cognitive and File sharing services to offer your customers a complete best of breed solution

Extendable framework allows more up-sell opportunities: Up sell, cross sell and integrate with

your marketplace or store front to provide exceptional revenue opportunities

A feature rich platform under your control



IBM WISPR provides the features that are right for your business model, including:

Born in the Cloud, deploy in your datacenter

White Label, Highly Customizable, Multi-Tenant: One installation of WISPR can support multiple company

entities.

Easy to Integrate: Rich API's allow service providers to extend into Social and Cognitive Experiences

Company (Tenant) Management - Manage a logo, name and domain for your company, Manage users and

security policies and control what is happening via the activity log.

Secure - handles integration with existing User Directory

Scalable - currently handles over 22Million mailboxes

Supported - Backed by IBM Level 3 Support

Partner with IBM in the Cloud

Partner with IBM to gain access to subject matter experts and deep cloud expertise. IBM can help with capacity planning, integration and deployment activities. Our defined repeatable delivery model ensures you get what you need to be successful in the cloud , faster.

For more Information, please contact

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