

Digital Reinvention and B2B

Digitally reinventing heavy industries

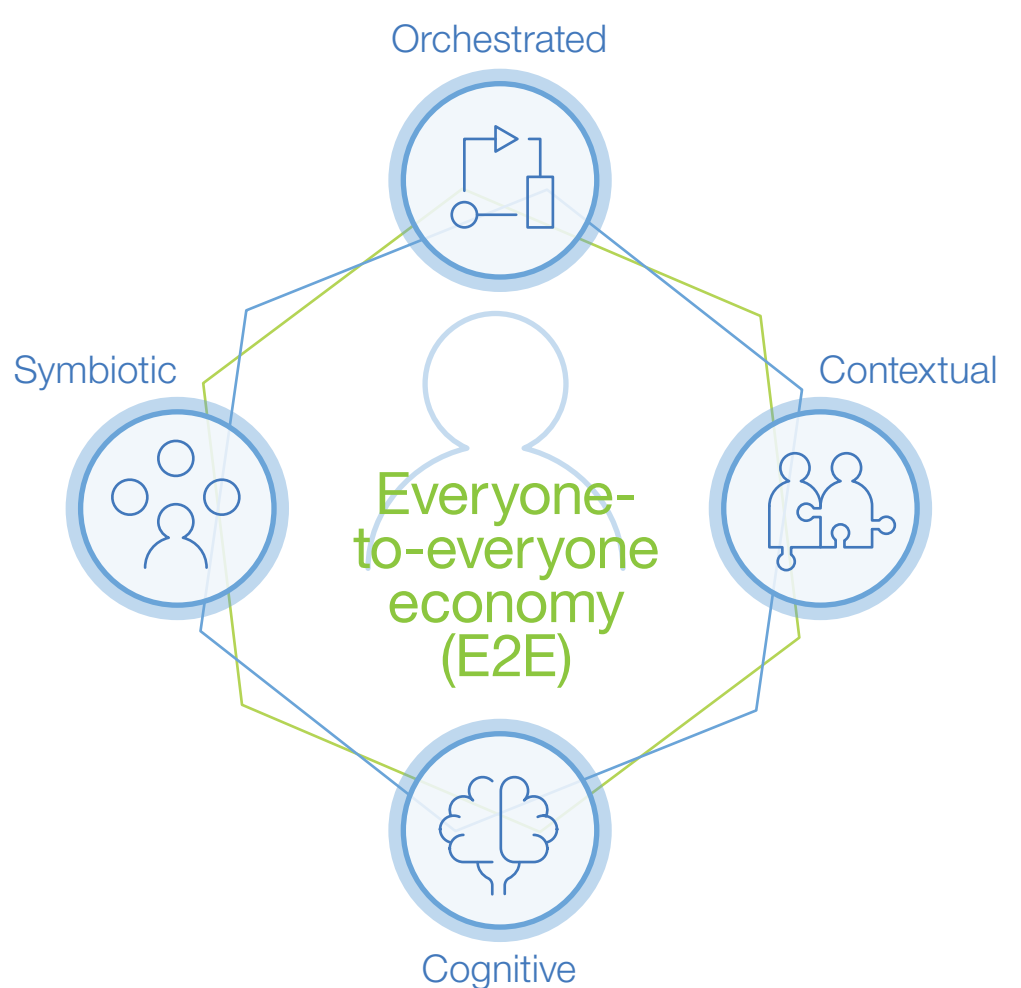
What industrial products executives see happening...

They see a new type of economy emerging

51 percent of industrial products executives report that traditional value chains are becoming fragmented and being replaced due to disruptive technologies

57 percent of industrial products executives indicate that boundaries between their industry and others are blurring

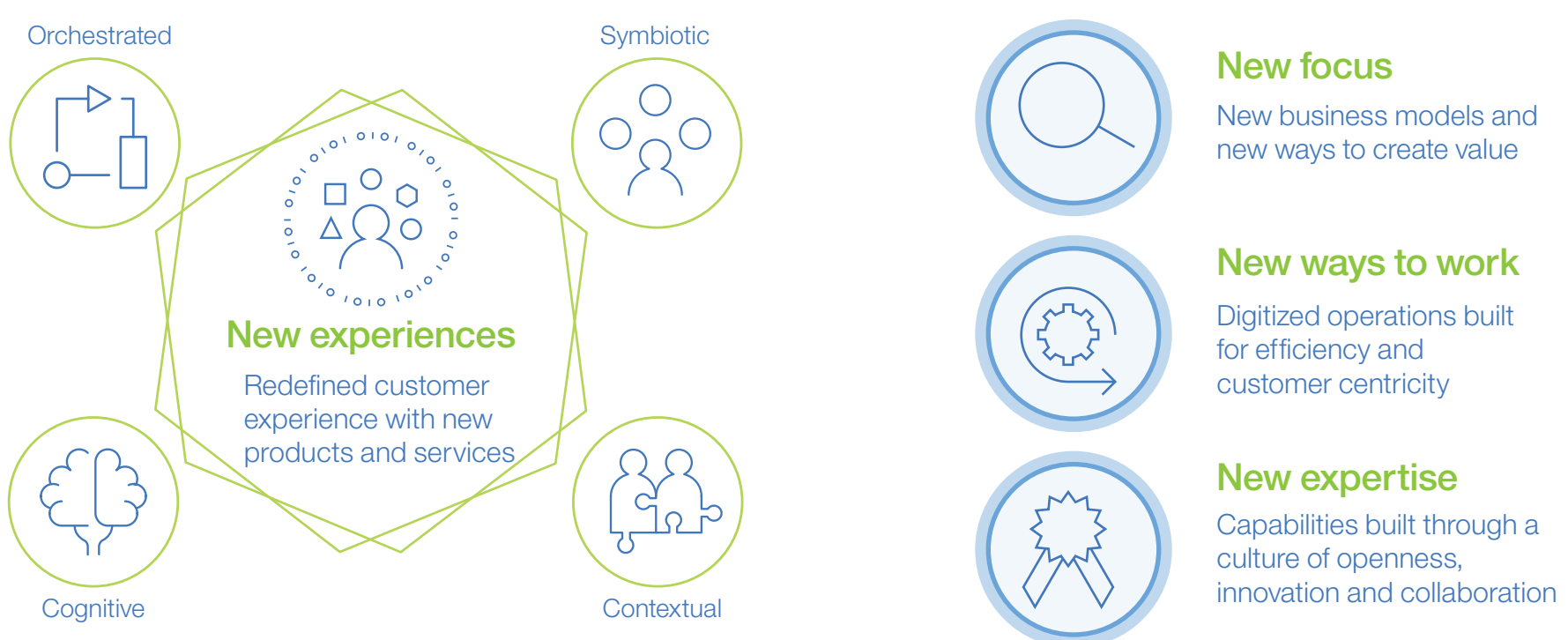
63 percent of industrial products executives say that competition from new and unexpected sources is beginning to impact their businesses



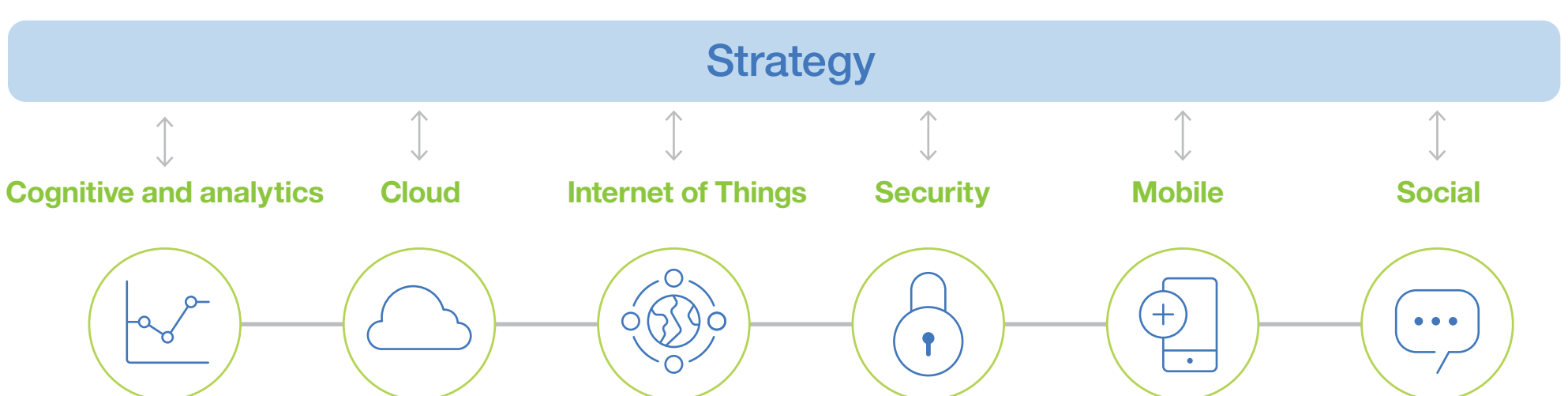
Industrial products executives recognize the imperative to digitally reinvent their business



Industrial businesses need to seize a digital advantage



Strategy and technology make it happen



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