



Save the date

Upcoming Webcasts

Accelerate Your Salesforce Implementation Projects with IBM Cloud Integration

Tuesday, September 05, 2017, 01:00 PM EDT

Speaker: Andy Grohman
Executive Technical Sales Leader IBM

[Register here](#)

Salesforce Integration Life Hack for the Business User

Wednesday, September 20, 2017, 10:00 AM EDT

Speaker: Rory Watts
Offering Manager, IBM Hybrid Integration IBM

[Register here](#)

App Connect on Bluemix launched



We are happy to launch IBM App Connect as a service on Bluemix - IBM's cloud platform. Read the [blog "Empower your data with App Connect on Bluemix"](#) to learn more.

Top five reasons to consider App Connect on Bluemix.

New features and capabilities in App Connect

In addition to launching App Connect on Bluemix, we've added a number of rich features to App Connect in the last month:

• Advanced mapper

The new advanced mapper in App Connect provides users with a detailed view of the data fields they can map when creating an integration flow. This intuitive function not only provides a clear view of the options available, but suggests appropriate outcomes, simplifying the process and saving the user time.

• Increased SaaS connectivity

App Connect now boasts a full range of smart SaaS connectors to over 80 applications. In the last month, we've added connectors to Stripe, Big Commerce, Salesforce Pardot, Yammer and Silverpop, enabling users to create broader and more complex integrations.

You can see our full list of smart connectors, [here](#).

• Universal connectivity

App Connect's new HTTP connector provides universal connectivity to any system or API, even if it isn't in the list of pre-configured applications, enabling users to build integration flows that include niche or bespoke applications. This function is particularly useful for users looking to integrate applications they have built on cloud platforms, including IBM Bluemix.

You can see our full list of smart connectors, [here](#).

• Integrating Watson and Salesforce with App Connect

With App Connect's new connectors you can now tap into a range of cognitive services. Click on the link below to view a few of these, including the Watson tone analysis as well as the Ask Lucy data enrichment service from our partner Equals 3.

Watch the [demo](#).

