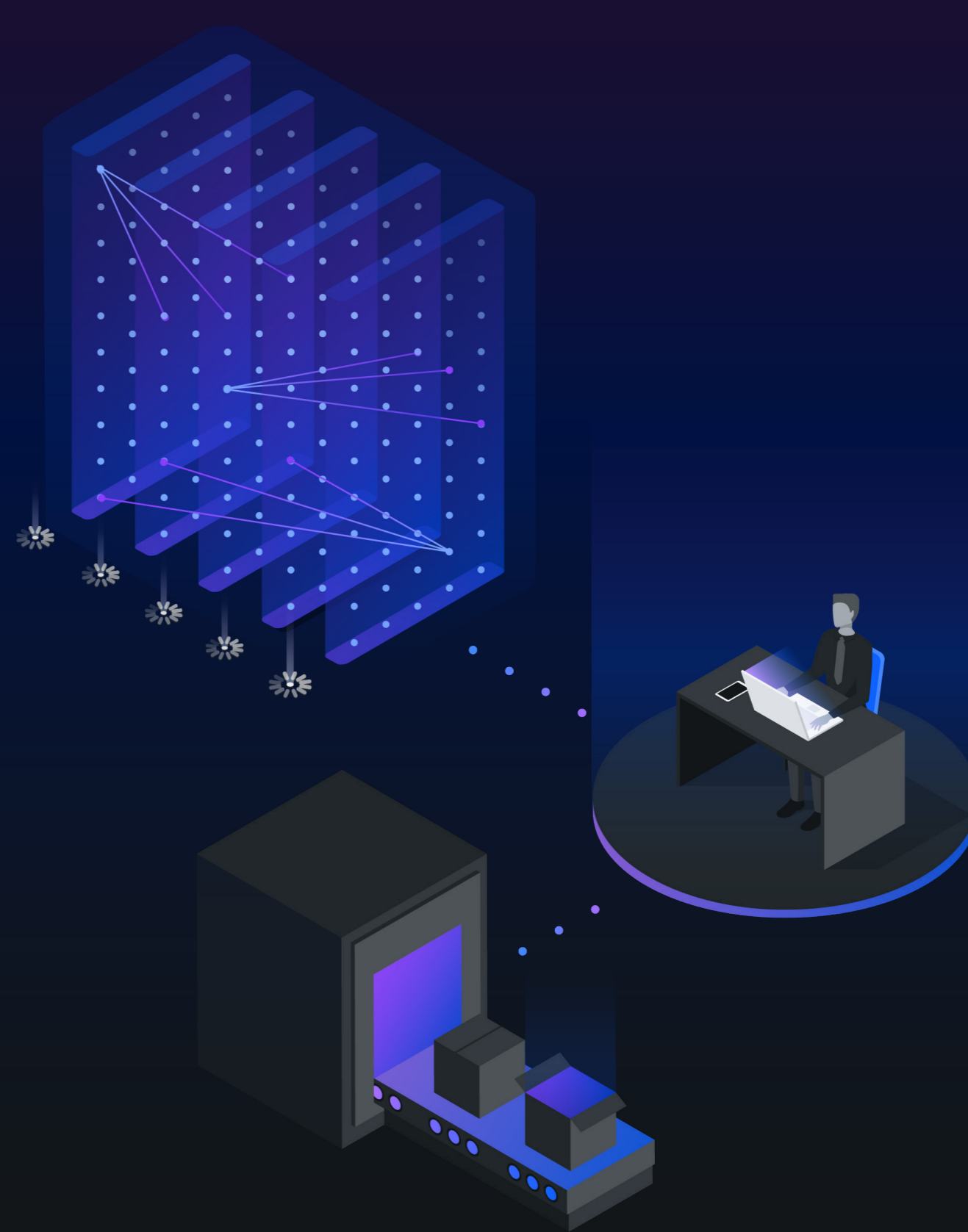


# Make AI-powered business decisions with Palantir for IBM Cloud Pak for Data



Accelerate your digital transformation with the best AI for business

With Palantir for IBM Cloud Pak® for Data, easily infuse predictive, data-driven insights into your real-world business decisions. Build AI applications faster without specialized technical skills using data curated across your hybrid cloud and data landscape.

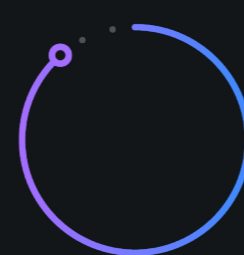
## Seize opportunities and overcome challenges in scaling AI



**66%**  
of businesses have increased revenues due to AI adoption<sup>1</sup>



**40%**  
of businesses have decreased costs due to AI adoption<sup>1</sup>



**90%**  
of companies have difficulty scaling AI across their enterprise<sup>2</sup>



**63%**  
of CxOs cite skills gaps as a top barrier for implementing AI<sup>3</sup>

## Apply the best AI for business

**19**  
Core data and AI segments in which analysts name IBM as a leader, more than any other vendor

**150**  
IBM engagements with customers to accelerate their application of data science and AI

**90**  
Global IBM Data Science and AI Elite experts who can help you implement AI faster

**100+**  
Clients using Palantir software to address critical use cases

## What can you do with Palantir for IBM Cloud Pak for Data?

Expand market share, revenue and innovation by combining **IBM Cloud Pak for Data**, an industry-leading hybrid cloud data and AI platform on Red Hat® OpenShift®, with Palantir's "no-code/low-code" intuitive operational platform. Search, discover, visualize and analyze all information relevant for decision-making in real time.

**1**  
**Improve customer experiences**  
Know your customer with a single, accurate view and proactively mitigate risk.

**2**  
**Simplify complex supply chains**  
Continuously monitor supply chain health and improve resiliency.

**3**  
**Enable proactive maintenance**  
Conduct proactive maintenance and minimize costly downtime.

**4**  
**Optimize sales and marketing campaigns**  
Improve quality of service and optimize campaigns to attract and retain customers.

## Customize to your industry



Financial services



Manufacturing



Automotive



Healthcare



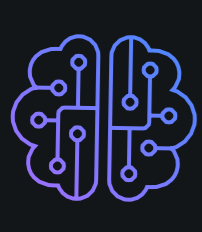
Telecommunications



Energy

## How it works—key differentiators

Enjoy best-of-breed capabilities that help businesses build, monitor and deploy intelligent applications in their business operations.



**Digital twin AI models**  
Virtually replicate physical objects or processes to conduct what-if analyses and simulations to improve decision-making.



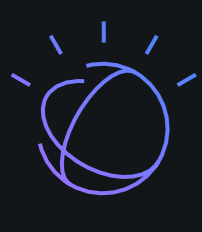
**Intuitive no code/low code environment**  
Publish AI applications within minutes, without the need for deep technical skills for each line of business.



**Curated data across a hybrid cloud landscape**  
Break down silos and create a unified data asset that your teams can confidently work with to drive outcomes.



**Centralized data security**  
Monitor data usage and activity in real time in a single console and achieve end-to-end management and security with IBM Security™ Guardium® technology.



**A broad ecosystem of data and AI capabilities, including IBM Watson®**  
Integrate containerized AI and data software built and delivered for hybrid cloud on the Red Hat® OpenShift® platform.



**Automated data governance**  
Activate data for machine learning and AI with intelligent cataloging, backed by active metadata and policy management.

Make smart predictions, automate operations, and seize opportunities with Palantir for IBM Cloud Pak for Data today

Dive deeper into the solution.

[Read the brochure](#) →