

# Modern Enterprise Data Protection for On-Prem and Cloud Environments



## Today's Challenges...

- Difficulty protecting data across multiple environments
- Unlocking valuable data or avoiding copy sprawl
- Not meeting data protection SLAs
- Providing data access to lines of business who need access such as DevOps
- High cost of backup storage

## With IBM you can:

- Improve operations and business performance with faster backup
- Extend data value and availability through data reuse
- Leverage the cloud for data mobility and flexibility
- Reduce CapEx and OpEx through efficient storage and software-defined solutions
- Improve ease of use with simplified management, and self-service data access, and virtual deployments

**“By leveraging Spectrum CDM, business unit employees, coders/developers, and a variety of other stakeholders are able to unlock incremental business value from that data.”**

–ESG, October 2017

## Keep your business running at peak performance with IBM's enterprise-class modern data protection

### Key Features & Benefits

- Fast, more flexible data backup and near instant recoveries
- Data reuse for compliance, development, and analytics
- Secure self-service with roles-based access (RBAC)
- Lower CapEx/OpEx with automated data offload to cost-effective, scalable storage (Tape, Cloud, Object)
- Simplified IT management and agentless solutions
- Operational efficiency through unified data protection for multiple workloads

### Modern Data Protection

- IBM Spectrum Protect™
- IBM Spectrum Protect Plus™
- IBM Spectrum Copy Data Management™

