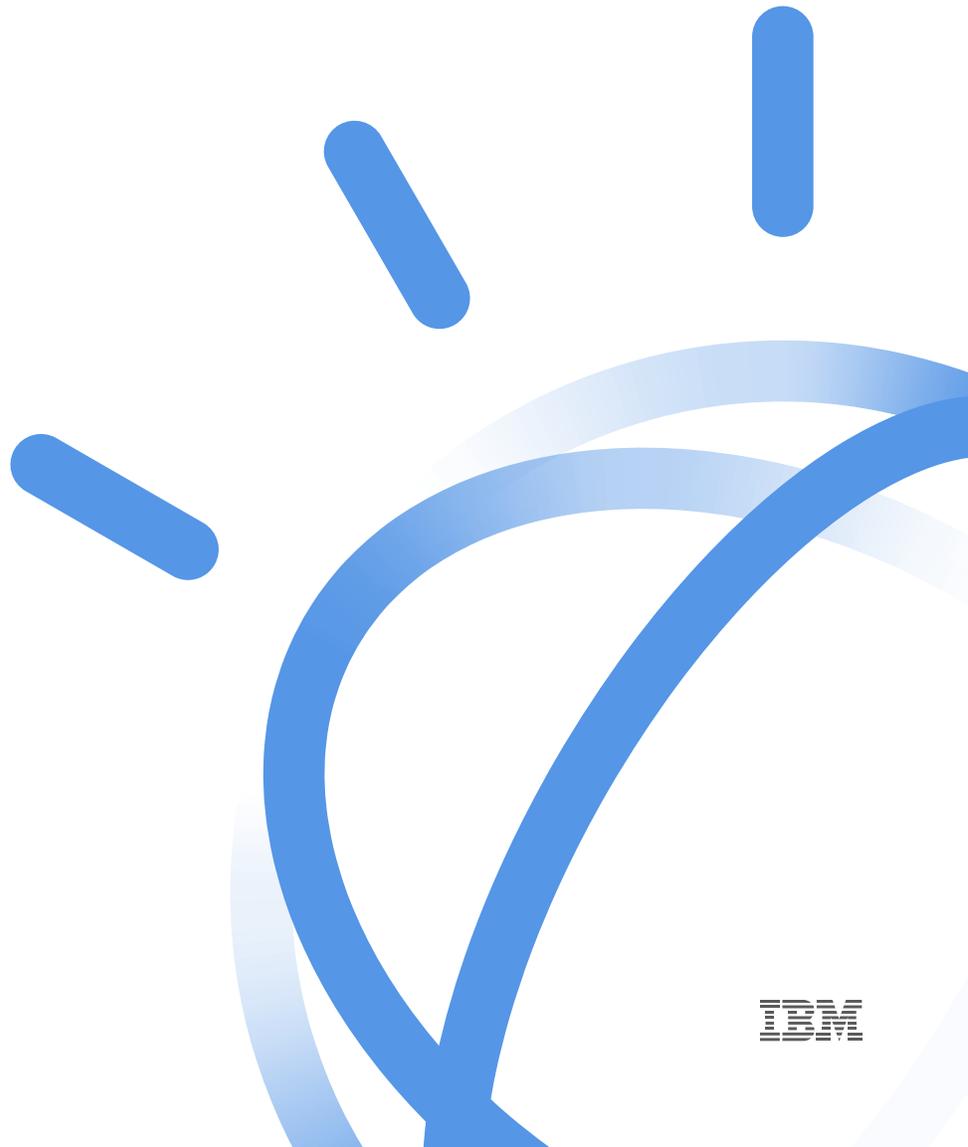


IBM Phytel Engage

Optimizing each patient
intervention



Key benefits

Empowers you to: Lower costs

- Manage more patients more quickly and reduce the long term cost of care
- Economically scale care, even in large populations

Increased efficiency and flexibility

- Streamline workflow and optimize use of care management personnel
- Utilize background analytics
- Reduce manual errors, oversight and redundancies

Higher performance

- Provide targeted care more quickly and effectively
- Document delivered value to improve outcomes

Greater patient satisfaction

- Facilitate a positive patient experience
- Foster patient-centered healthcare

Finally, a high-touch care management solution that automates your ability to identify your most urgent chronic and catastrophic cases, create meaningful personalized care plans, and implement flexible workflows. Integrated with the automated power of the IBM® Phytel Atmosphere platform, IBM® Phytel Engage is designed to enable users to reduce risk, lower costs, raise efficiency, and improve performance.

Engage high-risk patients (productivity)

Until now, there's been a big gap between developing population-wide health statistics and applying them to the day-to-day tasks each care manager must pursue to assist extreme high-risk individuals. Phytel Engage increases the productivity of care managers making population wide health statistics readily available to optimize your daily workflow. Phytel Engage is streamlined to assist care teams with guided care planning, documentation, and follow-up, allowing care teams to communicate with patients more quickly and efficiently. Phytel Engage shows which patients require quick attention, delivers precise history and health data on those patients, and offers easier, effective ways to document a care team's activities and results.

Change patient behavior and outcomes (workflow)

No one gets left out due to oversight or workflow slowdowns. Phytel Engage applies the automated power of Atmosphere to help you interact with more patients, more effectively, in much less time. A flexible workflow lets you create care plans, set goals, and manage interventions, then collaborate with other providers and care team members to adjust plans as needed. Built-in intelligence optimizes scheduling, care plans, work list management, and assessments. Phytel Engage helps you to increase patient motivation and participation, which raises value and performance.

Demonstrate results

Phytel Engage makes it easier to personalize and track goals, tasks, interactions, and barriers. It collaborates with other Watson Health™ solutions, and the data collected can easily be shared with your EMR.

With the flexible workflow tools and automated patient engagement functionality, Phytel Engage is able to help users build and implement evidence-based programs that support the care management team in delivering care to their patients. This is proving to be enormously valuable to users to implement in accountable care and improve population health.

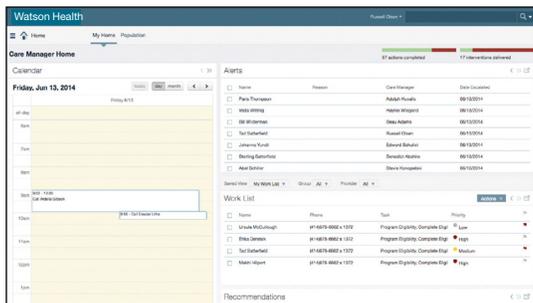


Figure 1: Care management features of Phytel Engage

Current data, on-time interventions

Watson Health's powerful backbone of readily-available clinical patient data allows users to continually assess risk through an automated process, helping ensure accuracy and timeliness for the critical care management tasks you initiate with Phytel Engage. The broad range of well-organized features will help you to:

- Simplify and optimize calendars and scheduling
- Facilitate collaboration with the care team
- Enable users to implement evidence-based care plans that optimize care team effectiveness
- Build-on automation to effectively scale care management functions throughout your patient population

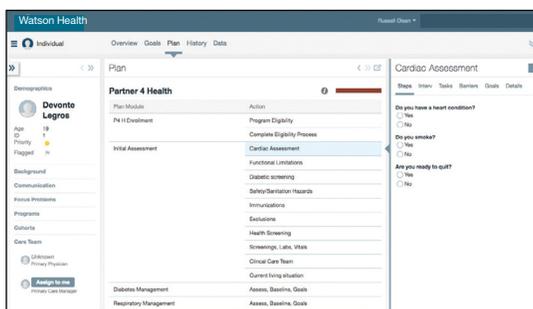


Figure 2: Patient-centric assessment dashboard

Modular, patient-centric assessments

Phytel Engage allows you to implement holistic assessments, using a convenient interface that simplifies your overall workflow. Standardized, customizable formats facilitate daily tasks, with built-in features that allow the system to adjust automatically based on patient responses. Multi-level views allow you to examine patient overviews, or to drill down to specific goals, tasks, history or activities. These assessments help you to implement optimal guided care plans, goals, and interventions.

Direct path to healthy behaviors

Phytel Engage enables care managers to view the relevant goals and associated tasks for each individual – more easily and completely, and at almost any time. With fast, secure access to accurate, pertinent information, care teams can quickly implement critical action plans. Phytel Engage provides you with the tools to lay the groundwork for greater patient participation over the long term, and rapidly improve health outcomes.

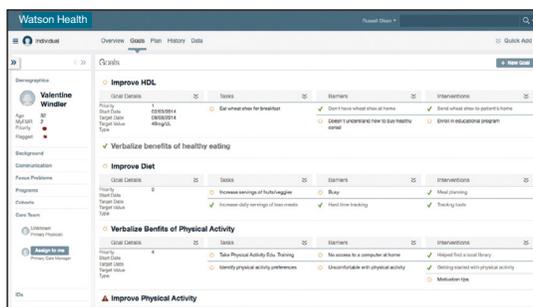


Figure 3: View of patient goals within Phytel Engage

IBM® Phytel Atmosphere platform

One scalable, integrated population health platform for your entire care team

The IBM Phytel Atmosphere platform allows you to use clinical information and evidence-based guidelines to gain insight and help your care teams efficiently identify variances and care opportunities. It also allows you to take action by automating care management, allowing you to more effectively improve health outcomes.

[Watch a demo to learn more about Phytel Engage](#)

About IBM Watson Health

In April 2015, IBM launched IBM Watson Health and the Watson Health Cloud platform. The new unit will work with doctors, researchers and insurers to help them innovate by surfacing insights from the massive amount of personal health data being created and shared daily. The Watson Health Cloud can mask patient identities and allow for information to be shared and combined with a dynamic and constantly growing aggregated view of clinical, research and social health data.

For more information on IBM Watson Health, visit: ibm.com/watsonhealth.

Note: The names and information that appear in the figures in this paper are used fictitiously for sample purposes only, and any resemblance to a actual persons is entirely coincidental.

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Produced in the United States of America
June 2016

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