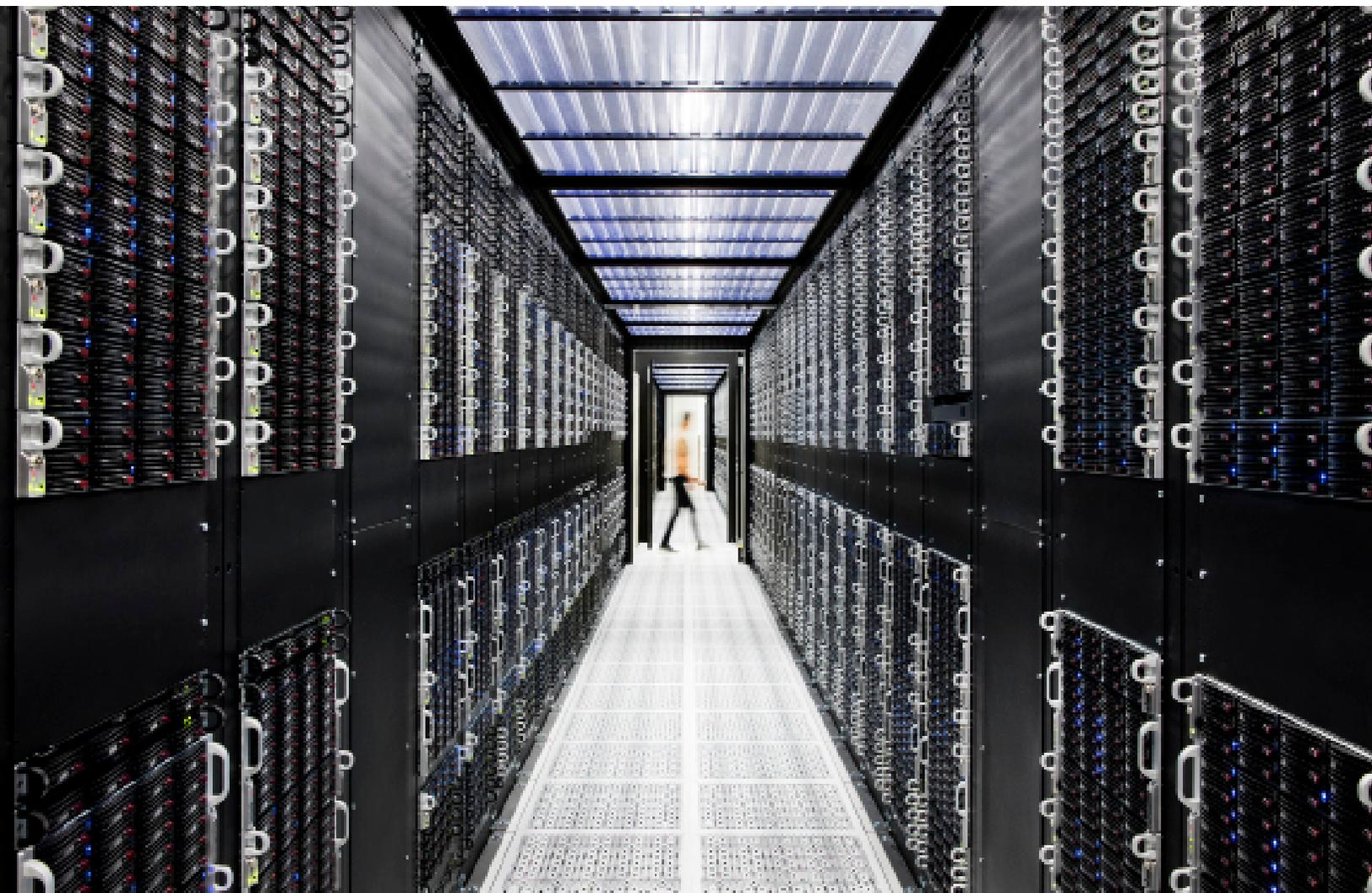




# Hortonworks Data Platform (HDF®) 3.0 with IBM—faster, smarter, hybrid data

Open source framework for distributed  
storage and processing of big data



## Key challenges faced by enterprises today in their digital transformation journey:

- Flexibility and agility to build and deploy data-intensive apps quickly: developers want faster time to deployment, in minutes rather than hours or weeks
- Infinite scalability to support billions of files and thousands of nodes
- Support for deep learning apps and workloads, including TensorFlow and Caffe
- Enterprise security and governance requirements for data lakes
- Real-time enterprise data warehouse (EDW) database to optimize queries for historical and real-time data, on premises and in the cloud
- Independent software vendor (ISV) strategy to integrate third-party apps, including IBM® Data Science Experience (DSX)

Companies looking at new, innovative technologies to retool business processes and better serve their customers often encounter serious hurdles along the way. These hurdles include building and deploying new applications quickly, accessing the data timely and scaling to support the massive volumes of data generated.

In addition, the rise of machine learning and deep learning apps have brought processing challenges—with new use cases in manufacturing, insurance and other industries—along with increasing pressure at an affordable price. Nevertheless, it's now crucial for businesses to seize these opportunities for growth and efficiency, and to take full advantage of the availability of cheaper data storage, distributed processing and more powerful computers.

## Hortonworks Data Platform 3.0 with IBM

Hortonworks Data Platform (HDP) 3.0 with IBM delivers significant new features, including the ability to launch apps in a matter of minutes and address new use cases for high-performance deep learning and machine learning apps. In addition, this new version of HDP enables enterprises to gain value from their data faster, smarter, in a hybrid environment.

## Key benefits and value

### Faster

Agile app deployment from containerization allows customers to build data-intensive apps quickly, rolling them out in minutes and decreasing time to market. HDP 3.0 is your “cleanest” path to containerization.

### Smarter

Deep learning app support through graphics processing units (GPUs) to make intelligent decisions, empowering customers to run GPU-loving workloads, such as machine learning and deep learning apps. GPU support can accelerate the time to insight from months to days.

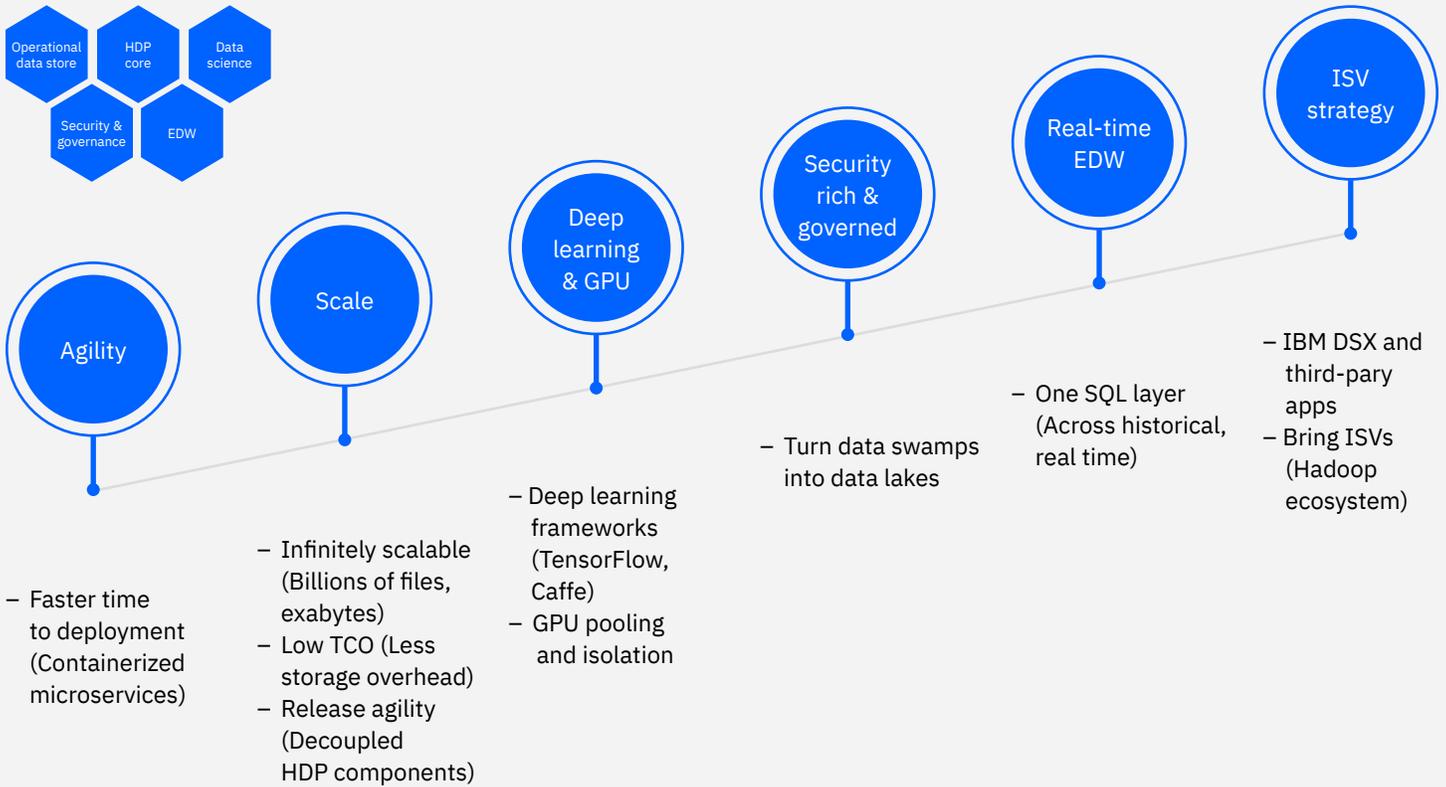
### Hybrid

Modern hybrid data architecture includes cloud storage support to store endless amounts of data in its native format, including Microsoft Azure Data Lake Store (ADLS), Windows Azure Storage Blob (WASB), Amazon Simple Storage Service (S3), Google Cloud Platform (GCP) tech preview. Data-at-rest and data-in-motion support on premises and in the cloud.

### Bigger

Scalable with NameNode federation, allowing customers to scale to thousands of nodes and a billion files, while providing higher availability with multiple name nodes, at significantly lower total cost of ownership (TCO) with erasure coding.

# Market drivers



## Real-time database

Integration of Apache Hive offers the only unified solution to provide interactive query at scale—whether the data sits on premises or in the cloud.

## Data science

Performance improvements around Apache Spark and Apache Hive integration, Spark connectors to other features, including cloud and containerized TensorFlow tech preview combined with GPU pooling.

## Security rich

Comprehensive security and governance from Apache Ranger and Apache Atlas provide the ability to track the lineage of data from its origin to the data lake, allowing auditors to follow data through the entire enterprise.

## Key capabilities

**Containerization** provides YARN support for Docker containers, allowing third-party applications to run on Hadoop, for example, containerized applications, enabling:

- Faster time to deployment by enabling third-party apps
- The ability to run multiple versions of an application, enabling users to rapidly create features by developing and testing new versions of services without disrupting old ones
- Improved resource utilization and increased task throughput for containers, yielding faster time to market for services

**GPU pooling and isolation** helps ensure a first-class resource type in Hadoop, helping make it easier for customers to run machine learning and deep learning workloads.

- Compute-intensive analytics require not only a large compute pool, but also a fast and expensive processing pool with GPUs in tandem.
- Customers can share cluster-wide GPU resources without having to dedicate a GPU node to a single tenant or workload.
- GPU isolation dedicates a GPU to an application so that no other application has access to that GPU.

**Erasure coding** offers a data protection method that until now has mostly been found in object stores.

- Hadoop 3.0 will no longer default to storing three full copies of each piece of data across its clusters. Only 1.5 copies are needed for data recovery.
- Erasure coding boosts storage efficiency by 50 percent, allowing more efficient data replication.
- **NameNode federation** protects data in case of failures or disaster recovery.
- Erasure coding allows scaling up to thousands of nodes and billions of files.
- It supports multiple standby NameNodes. If one goes down, the cluster can continue to operate.

## What makes HDP 3.0 unique?

### **Faster**

Fastest time to deployment for data-intensive containers apps

### **Smarter**

High-performance compute for deep learning and machine learning apps through GPU support

### **Hybrid**

Cloud storage support to store endless amounts of data in its native format, including Amazon S3, ADLS, WASB

### **Scalable**

Scalability with NameNode federation, allowing customers to scale to a billion files and thousands of nodes

### **Real-time database**

SQL data access enhancements and improved query performance to eliminate the gap between low latency and high throughput queries

### **Security rich**

Greater regulatory compliance, including General Data Protection Regulation (GDPR), through full chain of data custody, as well as fine-grained auditing of events

## For more information

To learn more about HDP, visit the [IBM and Cloudera webpage](#) or [contact an IBM data management expert](#).

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