

Making digital transformation accessible with a robust financial strategy

Fuel your hybrid cloud and AI journey with flexible funding solutions

While the technology landscape is changing ever faster and disruptive forces continue to grow, there are new opportunities emerging for your organization. Implementing hybrid cloud initiatives and AI solutions can help you compete more effectively.

The process of selecting the right IT infrastructure, software and services for your hybrid cloud and AI journey may be challenging. Relying on the expertise and experience of IBM to guide you through these carefully considered choices can put you ahead of the competition. But how will you fund it?



Avoid budget-related delays as new technology opportunities emerge



Accelerate business transformation through flexible financing options



Take advantage of customized financing for IBM IT infrastructure, software and services

Who should you turn to for hybrid cloud and AI transformation funding?

Just as you rely on the expertise of IBM to help choose the products and services to fit your needs, count on IBM to deliver innovative, competitive payment alternatives that may help your organization achieve your internal budgeting goals.

IBM, through IBM Global Financing and its ecosystem, partners with you to help you build a flexible and innovative financial strategy to fuel your hybrid cloud and AI journey. Having a financial strategy may help you optimize cash flow and enhance ROI.

Customized and comprehensive payment solutions through one resource

At IBM Global Financing, a wide range of funding options are available for companies of all sizes in virtually any industry. We offer flexible terms and multiple-period funding for complete solutions including IT infrastructure, software and services from IBM.

We also offer IBM Certified Pre-Owned servers and storage that could help expand your IT infrastructure and address budget constraints with refurbished IT that can be customized to meet your business needs.

Our portfolio of financial solutions could help you accelerate your hybrid cloud and AI journey while giving you the flexibility to align payments with anticipated project benefits.

IBM clients are poised for hybrid cloud and AI success

BP3

To meet new customer demands for software vendors to demonstrate the value of new solutions before they commit budget, BP3 is leveraging IBM Cloud® to increase speed to value. In order to help clients further spread or postpone their investment, BP3 often utilizes IBM Global Financing. “IBM Global Financing is extremely easy to work with; if we have a question or want to sign up a new client, we can reach someone on the phone immediately,” says Krista White, BP3’s VP of Marketing.

[Read the client story](#)



Blue Chip



Managed services provider Blue Chip enhanced its infrastructure-as-a-service (IaaS) offering with IBM® Power® Systems servers and IBM Storage, enabling differentiated cloud services. And according to Chris Smith, Director of Sales Marketing, “With the support of IBM Global Financing and enterprise-class IBM infrastructure underpinning our cloud services, we can enable more businesses to reap the rewards of a cutting-edge, tier four data center.

[Read the client story](#)

Why IBM?

IBM provides flexible payment solutions for IBM software, IT infrastructure, services, and Red Hat® subscriptions and services that may help you start projects sooner, achieve your business goals more quickly and gain increased flexibility and agility.

For more information

To learn more about how a robust financial strategy may help fuel your hybrid cloud and AI journey, [contact us](#) or visit: ibm.com/financing.



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