

Forecast.it A/S – Boosts performance by 50 percent and cuts costs by 20 percent with a SoftLayer cloud hosting solution

50% better performance

and lower latency than the previous Amazon Web Services environment

20% lower costs

with flexible usage-based SoftLayer® cloud computing resources

Speeds provisioning

with infrastructure deployment in minutes instead of weeks or months



Solution component Services

- SoftLayer®



Business challenge: Startup business Forecast.it A/S needed a hosting environment that would provide high performance and low latency for its born-on-the-cloud project management platform. The company wanted to team with a cloud provider offering cost-competitive technology and a trusted brand.

Solution: Forecast.it built a prototype of its project management solution in an Amazon Web Services environment but found that the hosting platform lacked the necessary performance. Joining the IBM Global Entrepreneur program, the business provisioned virtual server infrastructure in the SoftLayer Amsterdam data center and migrated its offering to the new hosting environment.

“With SoftLayer, we reduced latency and improved performance by 50 percent compared to the Amazon Web Services platform.”

—Dennis Kayser, chief executive officer