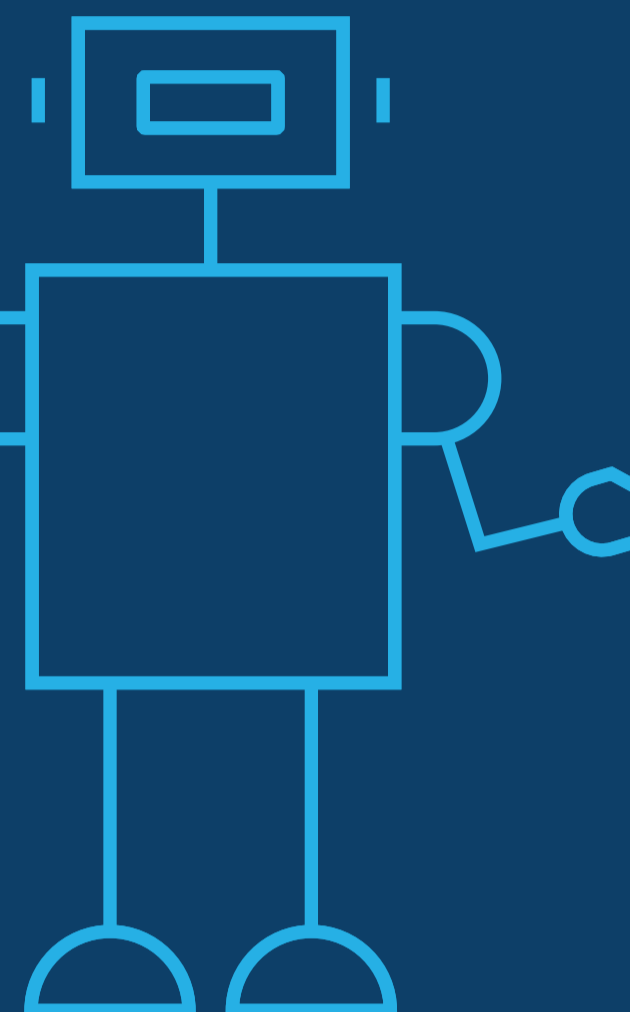
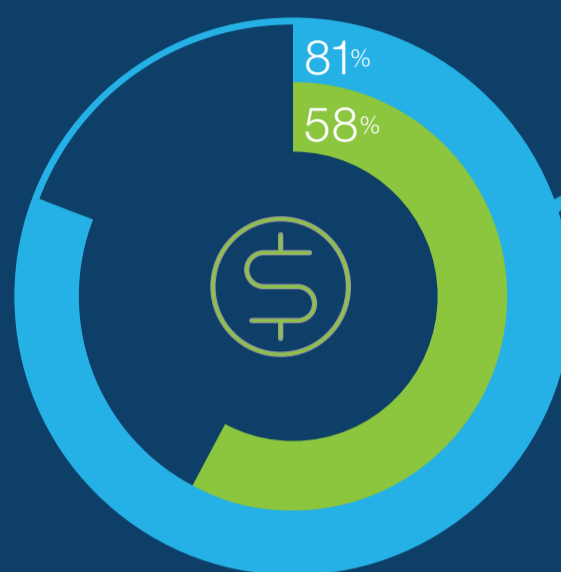


Innovation applied

Mobile sparks emerging tech innovation in the banking industry

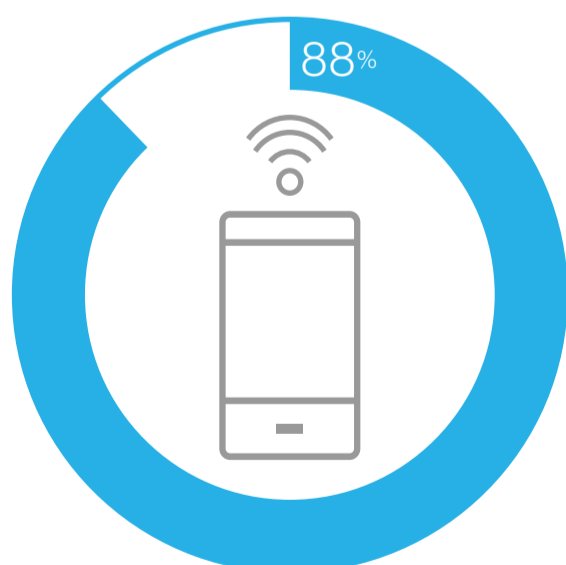
81%

of surveyed business and IT executives from the banking industry agree that **bots will supplant mobile**, yet only **58% plan to increase investment** in bots technologies over the next year



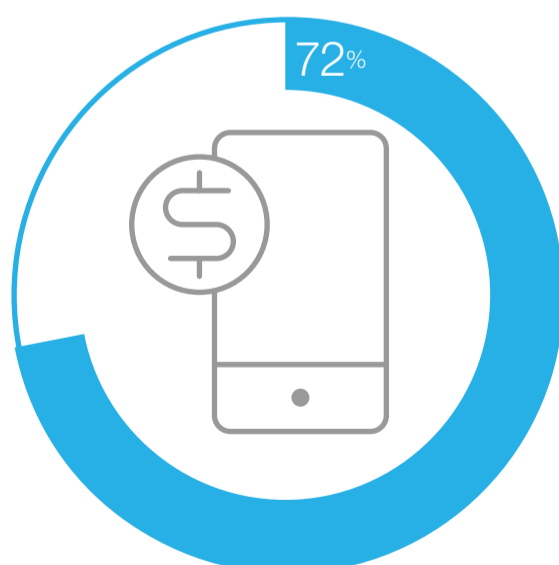
Innovation

88% of surveyed business and IT execs from the banking industry say they believe mobile serves as a catalyst to organization-wide innovation



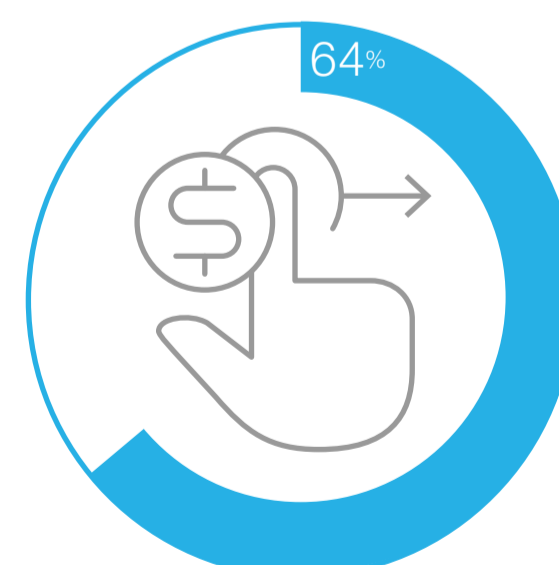
Mobile

72% of surveyed business and IT execs from the banking industry plan to **increase investment in mobile** over the next year, with many of those planning an increase of 10% or more



Emerging tech

64% of surveyed business and IT execs from the banking industry plan to **increase investment in emerging tech** over the next year



Stay tuned for upcoming research on how mobile is a catalyst for emerging tech innovation. To learn more visit ibm.biz/emergetechnology