

How can businesses with high peaks in seasonal demand capture every sales opportunity?



Bonnie Plants

is a **plant wholesaler** supplying retailers in the USA and Canada

70%

70% of all business transactions take place in just **3 months** of the year

\$10M

Helps capture seasonal customer demand, driving **US\$10 million** in revenue growth

Relies on electronic data interchange to service more than **13,000 accounts**

2M

Chose managed EDI services, enabling effortless processing for peaks of **2 million** EDI documents per month

