

IBM InfoSphere Master Data Management V11.5 Collaborative Edition



Highlights

IBM® InfoSphere® MDM Collaborative Edition streamlines activities across users in the information lifecycle and enables companies to create a single, up-to-date repository of information that can be used throughout their organization.

Organizations face growing demands on their product information. Consumers and supply-chain partners want more data, in more convenient ways. Without a single source of trusted data about products, services and customers, decision-makers cannot be sure that the information they are using is the latest, most accurate version.

IBM InfoSphere Master Data Management (InfoSphere MDM) Collaborative Edition streamlines activities across users in the information lifecycle and enables companies to create a single, up-to-date repository of information that can be used throughout their organization for strategic business initiatives. Organizations can use InfoSphere MDM Collaborative Edition to aggregate information from multiple disparate systems and provide accurate, consistent and current information where it is needed.

- Drive new insights and more intuitive access to information with IBM Watson™ Explorer for Free Text Search and product 360
- With product 360, get a complete view of master product data across the enterprise, putting information at the fingertips of the entire organization with the convergence of structured and unstructured data
- Use the digital asset management capabilities to manage rich media
- Streamline business processes with a native workflow engine
- Enable workflows and governance and incorporate user settings and preferences through out-of-the-box user interfaces
- Support product catalogs, category hierarchies, attributes and relationships with a flexible data model
- Gain user and role security with granular access privileges
- Take advantage of SOA support through inbound and outbound web services
- Maximize the effectiveness of trading partner relationships and improve overall supply-chain efficiency to increase revenues
- Manage millions of products with translated and localized product data across geographies





- Leverage advanced business rules through integration with IBM Operational Decision Manager
- Manage e-commerce catalogs with an integrated solution for IBM WebSphere® Commerce
- Provide business users with a clear view of tasks and priorities through the workflow dashboard

InfoSphere MDM Collaborative Edition sample use cases

- Advanced catalog management
- Asset management
- Complex product definition
- Enterprise master catalog
- Global data synchronization
- Marketing campaigns
- Mergers and acquisitions
- Multichannel commerce
- New product introduction
- Offer management
- Operational efficiency
- Parts management
- Product 360
- Product bundling
- Product information management
- SOA alignment
- Supplier collaboration
- Supplier onboarding

For more information

To learn more about InfoSphere MDM Collaborative Edition, contact your IBM representative or IBM Business Partner, or visit the following website:

ibm.com/software/data/master-data-management

Additionally, IBM Global Financing provides numerous payment options to help you acquire the technology you need to grow your business. We provide full lifecycle management of IT products and services, from acquisition to disposition. For more information, visit: ibm.com/financing

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