

# IBM Robotic Process Automation

AI-driven task automation enables organizations to optimize business operations and maximize ROI



## Highlights

Employ bots to act on AI insights and complete tasks quickly

Get proven ROI within the first day of production

Run multiple bots on the same virtual host and scale automation across your organization

Get started quickly with simple licensing, low-code development and deployment options

Companies are struggling to allocate operational resources due to dynamic customer demand and disruption within the markets and workforce. Years of digitization work has been accelerated and to keep pace with such change, organizations must take advantage of low-code automation capabilities.

IBM's market-leading, AI-powered IBM® Robotic Process Automation (RPA) technology is a complete task automation software that enables clients to automate more of their time-consuming, mundane and repetitive work. To help clients get started quickly and scale as the demands of their business grow, IBM RPA offers simple licensing and deployment options. Check out external [case studies](#) to learn how customers use IBM RPA to increase productivity, automate repetitive tasks, reduce back-office operations and enable their staff to focus on other important projects.

IBM RPA automates tasks by mimicking the steps a person takes when performing activities on their computer. For example, a software bot can gather data from multiple systems, collate the data in a spreadsheet, perform calculations and submit the results into another system using application-user interfaces. These bots can also integrate with systems using traditional techniques like SQL to query a database or JSON/HTTP to call a REST service. From reading and creating documents to processing files, our AI-driven IBM RPA software offers more than 650 commands for building attended, unattended and chatbot solutions.



### **Operationalize AI**

IBM RPA lets you deploy bots that can act on AI insights to complete tasks quickly while allowing you to build classification and knowledge base AI models with no coding or data science background experience. With IBM RPA you can leverage Natural Language Processing (NLP) within bots to extract structured information from text-based documents and use Optical Character Recognition (OCR) to derive text from unstructured content.

### **Reduce the cost of ownership and maximize ROI**

IBM RPA has a low-cost entry point in the baseline platform that includes everything needed to get started, including free authoring tools and unlimited OCR. This pricing enables you to scale as the demands of your business grow, reduces your total cost of ownership, and maximizes your organization's return on investment.

### **Scale automation and run multiple bots**

Organizations can massively scale by using our orchestrator capability to intelligently distribute workload across a pool of bot agents. Bot agents can be scaled horizontally by adding more computers or vertically by executing multiple bots concurrently. Our pricing model enables organizations to expand their bot capacity by purchasing additional concurrent connections.

### **Get started quickly**

We offer simple licensing, low-code tooling to democratize and increase development velocity, flexible pricing, and multiple deployment options. IBM RPA is accessible to large enterprises, small to medium-sized businesses and individual practitioners with SaaS or on-premises and private or public cloud deployment options. Red Hat® OpenShift® is our enterprise-grade container-based option and is supported by leading cloud providers like Amazon Web Services, Google Cloud Platform, Microsoft Azure, and IBM Cloud® and can be deployed to simplify platform maintenance. Additionally, high availability is a single configuration option that ensures your system is available as often as possible while providing a means to avoid outages and recover from unexpected failures and data loss.

### **Next steps**

Get hands-on with the software to build attended and unattended bots and explore the other features of this offering at [ibm.biz/RPAtrial](https://ibm.biz/RPAtrial).

## Conclusion

Automation gives organizations a competitive advantage. In fact, companies that effectively apply intelligent automation across the enterprise are expected to outshine peers in profitability, revenue growth, and efficiency over the next 3 years.<sup>1</sup>

Powered with artificial intelligence, our IBM RPA solution helps make your processes more intelligent and ensures that your information-centric jobs are more productive. Free up your employees to work on more value-added tasks, simplify how your business operates, and begin increasing performance and return on investment with our cost-effective, adaptive solution. Get started today by signing up for a no-charge discovery [workshop](#) to identify high-impact automation opportunities in your business.

## Why IBM?



### Complete eco-system and global presence

IBM has a global presence, with sales, business partners, support and consulting services teams helping organizations around the globe get started, guide them through their RPA journey and become self-sufficient. We have data centers for our hosted SaaS offering in North America, South America, Europe and Asia Pacific.



### Extensive automation products and expertise

We offer expertise in building and managing automation solutions spanning decades. Automation capabilities complementary to RPA such as process mining and intelligent document processing can be used to build IBM automation solutions when organizations need to expand beyond core RPA offerings.



### Award-winning software

IBM RPA is award-winning with G2 and Trust Radius Awards in Relationship, Value, Feature Set, Usability and Implementation.

## For more information

To learn more about IBM Robotic Process Automation, contact your IBM representative or IBM Business Partner®, or visit [ibm.com/products/robotic-process-automation/pricing](https://ibm.com/products/robotic-process-automation/pricing) to see our pricing and get started.

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1. Automation and the future of work, IBM Institute for Business Value in collaboration with Oxford Economics, (July 2020)

