



“IBM’s capacity to support different activities as we evolve is really important for us. No other company has the whole toolbox the way IBM does.”

—José Ángel Noguera, President, Proasistech

Business challenge

To bring its concept for a natural language Internet of Things (IoT) solution to market, Proasistech sought help from a global cloud provider offering cutting-edge technology and a strong business ecosystem.

Transformation

Teaming with IBM, Proasistech launched its HiThing! solution in an IBM® Bluemix® environment, creating an innovative IoT offering for enterprises. With the cloud-based HiThing! platform, organizations can manage vast networks of assets using standard mobile devices and simple natural language commands.



José Ángel Noguera
President
Proasistech

Business benefits

33% savings

with an easy-to-manage

Bluemix hosting solution that reduces maintenance hours and resource demands

4 months

faster time to market

than anticipated with platform deployment in an IBM Cloud environment

Drives growth

with support

and business development resources from IBM, including the IBM Marketplace ecosystem

Proasistech

Empowering the enterprise with a natural language Internet of Things platform

Established in 2013 and headquartered in Murcia, Spain, Proasistech develops and implements intelligent technology solutions, including platforms designed to integrate and automate industrial monitoring and control systems. Maintaining a staff of highly qualified specialists in IT, engineering and product development, the IBM Business Partner serves both private and public sector organizations.

Solution components

- IBM® Bluemix®

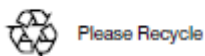
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