

IBM Power Systems CUoD Promotion

PRO16-2238-00

February 16, 2016

Marketing Summary

Customers who have installed POWER7® or POWER8® servers with Capacity Upgrade on Demand (CUoD) processors and memory can acquire activations for those processors and/or memory at a reduced price.

Offer Details

For a limited time only, you can receive a promotional discount off the IBM Single Unit Purchase Price (SUPP) of eligible processor and/or memory activation features acquired for End Users who have selected qualifying IBM Power Systems Capacity Upgrade on Demand (CUoD) processors and/or memory.

A minimum of 4 processor and/or 64GB Memory activation features can be acquired at the promotional discount for a single qualifying server. To qualify for this offering, feature quantities of processor activations must be in multiples of 4.

In order to qualify for the promotional discount, IBM records must show qualifying IBM Power Systems servers, including the qualifying CUoD features listed below, as installed prior to January 1, 2016:

Qualifying Products

9119-FHB

Processor Features

4700 32 CORE POWER7 PROCESSOR

4702 24 CORE POWER7 PROCESSOR

Memory Features

5600 32GB DDR3 (4X8GB)

5601 64GB DDR3 (4X16GB)

5602 128GB DDR3 (4X32GB)

8211 256GB DDR3 (8X5600)

8218 256GB DDR3 (4X5601)

8214512GB DDR3 (16X5600)

8219 512GB DDR3 (8X5601)

8221 1024GB DDR3 (8X5602)

EM40 32GB DDR3 Memory (4X8GB) DIMMS - 1066 MHz

EM41 64GB DDR3 Memory (4X16GB) DIMMS - 1066 MHz

EM42 128GB DDR3 Memory (4X32GB) DIMMS - 1066 MHz

EM44 256GB DDR3 Memory (4X64GB) DIMMS - 1066 MHz

9117-MMD

Processor Features

EPM0 12 Core p7 4.22GHZ

EPM1 16 Core p7 3.8GHZ

Memory Features

EM40 32GB DDR3 Memory (4X8GB) DIMMS - 1066 MHz

EM41 64GB DDR3 Memory (4X16GB) DIMMS - 1066 MHz

EM42 128GB DDR3 Memory (4X32GB) DIMMS - 1066 MHz

EM44 256GB DDR3 Memory (4X64GB) DIMMS - 1066 MHz

9179-MHD

Processor Features

EPH0 16 Core p7 4.42GHZ

EPH2 32 Core p7 3.72GHZ

Memory Features

EM40 32GB DDR3 Memory (4X8GB) DIMMS - 1066 MHz

EM41 64GB DDR3 Memory (4X16GB) DIMMS - 1066 MHz

EM42 128GB DDR3 Memory (4X32GB) DIMMS - 1066 MHz

EM44 256GB DDR3 Memory (4X64GB) DIMMS - 1066 MHz

Eligible Products

Description	Machine Type	Model	Feature Number	1Q Discount	2Q Discount
Power 795 server	9119	FHB			
#4700 One Processor Activation			4713	51%	48%
#4700 Sixty Four Processor Activations			4717	51%	48%
#4702 One Processor Activation			4714	51%	48%
#4700 Sixty Four Processor Activations			4718	51%	48%
1GB DDR3 POWER7 Memory Activation			8212	51%	48%
100GB DDR3 POWER7 Memory Activation			8213	51%	48%
1GB DDR3 POWER7+ Memory Activation			EMA2	51%	48%
100GB DDR3 POWER7+ Memory Activation			EMA3	51%	58%
One Core Mobile Activation for Power 795			EP23	51%	48%
100 GB Mobile Memory Activation			EMA4	51%	48%
Power 770+ server	9117	MMD			
#EPM0 One Processor Activation			EPMA	51%	48%
#EPM1 One Processor Activation			EPMB	51%	48%

1GB DDR3 POWER7+ Memory Activation			EMA2	51%	48%
100GB DDR3 POWER7+ Memory Activation			EMA3	51%	48%
One Core Mobile Activation for Power 770+			EP22	51%	48%
100 GB Mobile Memory Activation			EMA4	51%	48%
Power 780+ server	9179	MHD			
#EPHO One Processor Activation			EPHA	51%	48%
#EPH2 One Processor Activation			EPHC	51%	48%
1GB DDR3 POWER7+ Memory Activation			EMA2	51%	48%
100GB DDR3 POWER7+ Memory Activation			EMA3	51%	48%
100 GB Mobile Memory Activation			EMA4	51%	48%

Offer Terms & Conditions

This offer cannot be combined with other programs or promotions.

Orders for the eligible processor and/or memory activation features must not include any other chargeable features for the qualifying server.

Start and/or End Dates

In order to receive the higher promotional discounts for 1Q 2016:

Orders must be received by IBM on or before March 25, 2016

Activation notification from IBM must occur on or after February 16, 2016, but no later than March 31, 2016.

In order to receive the reduced promotional discounts for 2Q 2016:

Orders must be received by IBM on or before June 24, 2016

Activation notification from IBM must occur on or after February 16, 2016, but no later than June 30, 2016.

Where is it Available?

This offer is available only in United States and Canada

Additional information/conditions

IBM reserves the right to modify or withdraw this offer at any time.

This offer is void wherever prohibited or restricted by law.

All decisions by IBM are final.

The charges / consideration payable under this offering are inclusive of all indirect taxes, not limited to service tax, value added tax, etc.

Financing may be available. Refer to the IBM Global Financing Web site at:
<http://www.ibm.com/financing>

This promotion is subject to the terms and conditions of any applicable agreements.

Need help?

Questions pertaining to this incentive should be directed to Anna Price at alprice@us.ibm.com or PartnerWorld Contact Services at 800-426-9990.

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