

How can predictive policing drive proactive crime prevention?



Manchester Police Department

Protects and serves the 110,000 citizens of Manchester, New Hampshire



Needed a smarter way to decide where its 237 officers should patrol



Worked with Ironside to harness IBM® SPSS® Modeler software to help predict where crimes were likely to occur

12%

reduction in robberies

21%

reduction in burglaries

32%

reduction in thefts from vehicles

