

# ARE YOU REAPING THE FULL BENEFIT FROM YOUR DATA LAKE?

Enterprise technology investments have historically been difficult to justify from an ROI perspective, and will likely remain so for the foreseeable future. However, recent Aberdeen research demonstrates that leading organizations implementing a data lake put processes in place, to help support performance in a variety of different areas.

**DATA LAKE LEADERS are:**

<b>2.6x</b>	more likely to have strong technology and process support for data governance
<b>2.1x</b>	more likely to have real-time data integration capabilities
<b>2.3x</b>	more likely to be satisfied with data accessibility
<b>2.6x</b>	less likely to have critical information delivered late
<b>2.1x</b>	more likely to see an increase in revenue greater than 20%

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