



TL;DR

IBM



With demand increasing, Carhartt was experiencing **replenishment delays** for their wholesale customers.

01

IBM helped Carhartt **predict demand and automate replenishment** through smarter supply chain planning with IBM Planning Analytics with Watson.





02

Now the orders for core Carhartt products are fulfilled automatically **without any manual order entry.**

03

And they can give the **same level of service** to their wholesale customers as they do for direct consumers.



Find out how IBM Planning Analytics
with Watson can help your organization:

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