

Soar to the cloud without turbulence



60% of companies are migrating applications to the cloud. Do you have what you need to be successful?

IDG Research asked IT decision makers about their journey to the cloud



54%

indicated that their IT is better aligned with core business objectives after implementing a multi-cloud strategy



66%

described cloud migration as a challenge

Most organizations are embracing multi-cloud deployment, but most have not yet achieved full cloud benefits



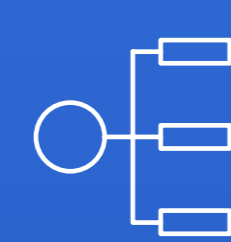
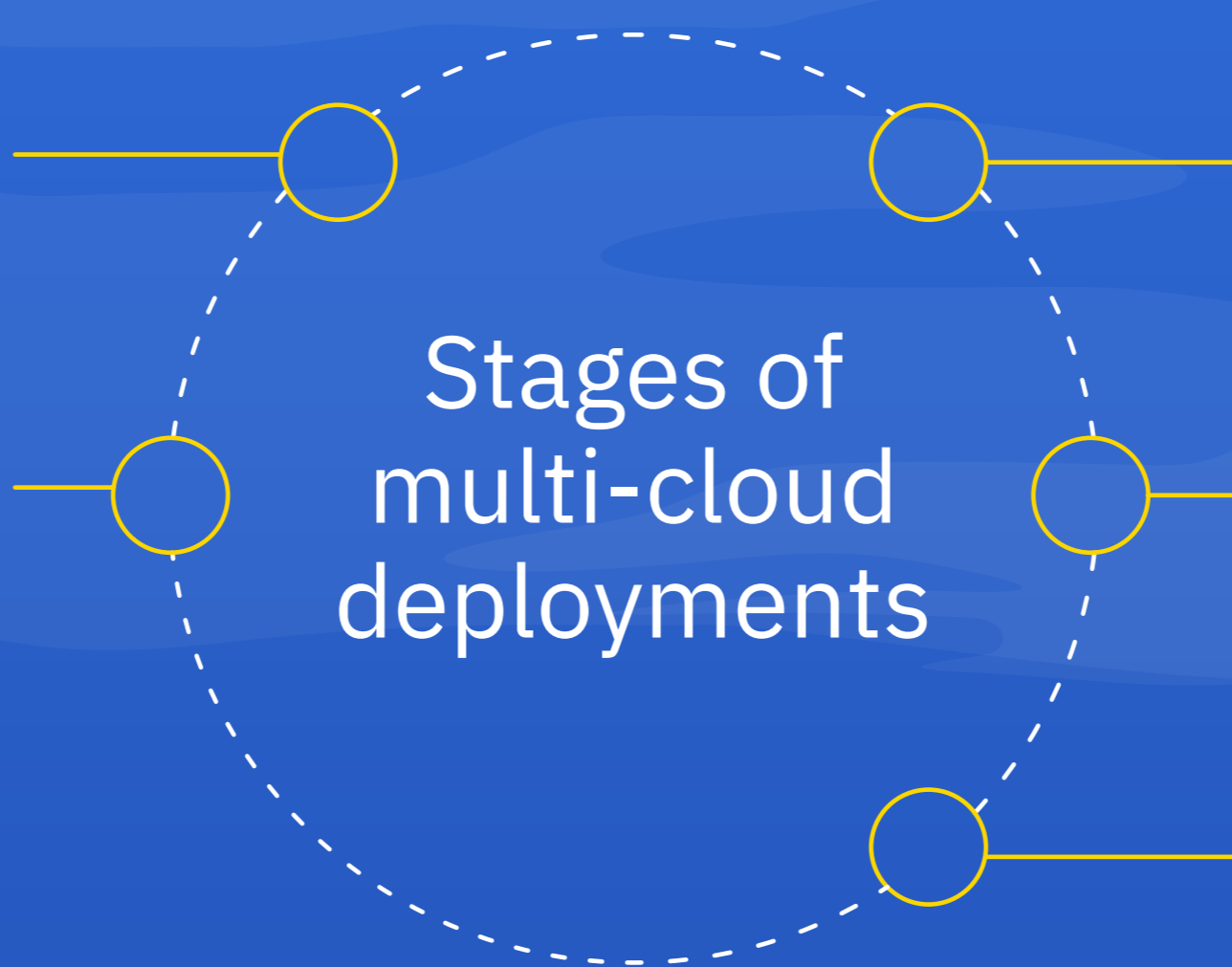
22%

Optimization



29%

Monitoring and management



62%

Plan and design



79%

Build and provision



60%

Migration

Even the most daunting challenge can be overcome with the right strategy and partnership

Optimize your IT investments. IBM experts will create a flight path to help you migrate, modernize and manage your cloud.



40,000+

cloud consultants



100,000+

workloads migrated and managed

Begin your journey to the cloud

Learn how IBM can help you migrate to the cloud and optimize your IT investment. To learn more about our migration services:



[Watch the webinar](#)

[Visit the website](#)

IBM Services



© Copyright IBM Corporation 2018. IBM, the IBM logo, IBM.com, and Watson are trademarks of International Business Machines Corp., registered in many jurisdictions worldwide. Other product and service names might be trademarks of IBM or other companies. A current list of IBM trademarks is available on the web at "Copyright and trademark information" at www.ibm.com/legal/copytrade.

SOURCE: IDG Research MarketPulse Research, Managing a Multi-Cloud Environment, May 2018

57018357USEN-00