IDC

Infrastructure as a Service: Enhancing Business Agility and Resiliency with the Cloud

An IT infrastructure with resilience, flexibility, and scalability is critical for organizations to remain competitive in this rapidly changing environment. Enterprises are recognizing the urgency of cloud adoption and the market is responding to meet this demand. Partnering with a strategic cloud provider helps enterprises minimize risk and disruption through cloud adoption and opens a network of services, tools, and new technologies to enable digital transformation.

Realize Significant Impact Quickly with the Adoption of Cloud

Capabilities

Key capabilities driving cloud adoption that enable faster business responsiveness:

→ resilience
→ agility
→ scalability

Benefits

Top business benefits reported include:

→ business agility
→ improved customer experience
→ total cost of ownership (TCO) optimization
→ access to new technologies and services

Entry Points

Common use cases among enterprise IT include:

→ datacenter consolidation and expansion
→ business continuity and disaster recovery
→ application modernization

IaaS and Cloud Technologies Bring Three Key Capabilities to Enterprises

Low upfront investments

Get started on initiatives at no cost and, in turn, achieve faster launch and swift time-to-market for new initiatives.

Rapid scaling and resilience

Scale initiatives up or down quickly and at any time without customer disruptions.

Access to higher layer services and partners

Avoid upfront investments and jumpstart projects with cost-effective development tools and services.

Message from the Sponsor

The Benefits of IBM Cloud Infrastructure (IaaS)

Clients have more important things to do than worry about their cloud infrastructure: businesses to run, employees to inspire, and innovations to rapidly develop, test, and get to market. IBM Cloud is built to help ensure a client's cloud computing infrastructure doesn't get in the way of success, offering high-performance servers; hybrid, multicloud, and multi-platform flexibility; integrated security; an ecosystem of support partners; and more.

Read *Infrastructure as a Service: The Foundation for Hybrid and Multicloud IT*

Learn more about how cloud adoption enables digital transformation and why IBM is well poised to be a trusted cloud partner to enterprises as they transition their IT to the cloud.

[Get the full IDC paper]