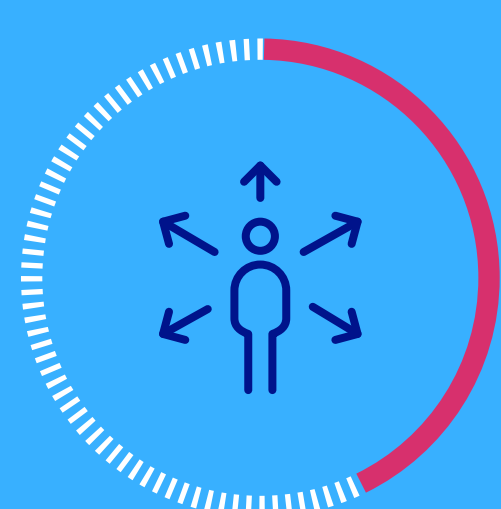


# SD-WAN adoption:

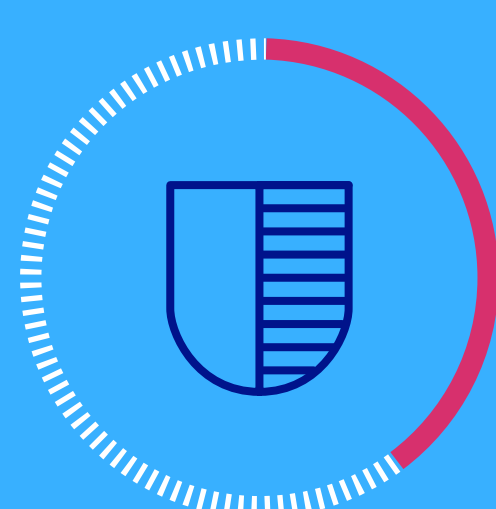
Organizations that move to a self-driving, software defined WAN are achieving unexpectedly positive results



## The ascent is steep



**43%**  
of SD-WAN users said lack of expertise was a major challenge



**40+%**  
of enterprises had to overcome security challenges

## But the benefits run deep



**65%**  
of SD-WAN users have seen 10+% cost reduction



**40%**  
of SD-WAN users have seen 10+% network performance improvement

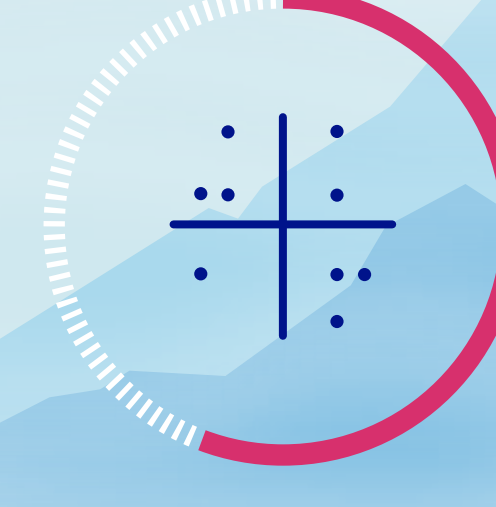


**33%**  
of SD-WAN users have achieved improved management through implication of WAN topologies

## Innovation is within easy grasp



**60%**  
of SD-WAN users are planning for self-driven, AI-enabled networks



**56%**  
SD-WAN users are targeting analytics driven network management

## A successful journey can look intimidating, but the right guide will get you to the top



**60%**  
of SD-WAN users believe partner selection and the right vendor are key to successful adoption



**80%**  
of SD-WAN users reflect a strong need for multi-service provider solutions for SD-WAN adoption

## Reach the pinnacle of success with SD-WAN

When you're embarking on SD-WAN journey of transformation, choose a guide who understands the perils and knows how to surmount them. IBM has helped organizations succeed. We can help you, too.

[For more information](#)

**IBM Services**



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Source: SDX Central, SD-WAN Adoption Survey, 2017-2018