

ESG InstaGraphic: What Should Users Be Looking for from an SDS Provider?



GLOBAL



LINKABLE TO THE CLOUD



SCALABLE



EXPERIENCED



**STANDARD STORAGE
FEATURES AND
PERFORMANCE**



**AGNOSTIC TO
HETEROGENEOUS PLATFORMS
AND PHYSICAL STORAGE**

Why This Matters

- Software-defined storage (SDS) can reduce the cost and complexity of flexibly delivering agile, reliable, and intelligent storage services to the business
- The value to be derived depends on matching specific user needs to a provider with the broadest, most complete solution.
- IBM offers “Data without borders,” not dependent on locations, types of data, applications, and storage.

Customer Quote:

“Every time we buy storage we’re paying for both hardware and the associated software. By having that software investment upfront to managing various hardware, it would reduce our OpEx or at least our initial CapEx investment.”

Source: ESG Research Report, *Next-Generation Storage Architectures*, Jan. 2015

This InstaGraphic was commissioned by:



[LEARN MORE](#)